



This supplement (“Base Prospectus Supplement”) is supplemental to and must be read in conjunction with the Offering Memorandum dated August 12, 2016 (the “Offering Memorandum”) prepared by Principal Life Global Funding II (the “Issuer”) under the Issuer’s \$9,000,000,000 Global Debt Issuance Program for the issuance of senior secured medium-term notes (the “Notes”).

This Base Prospectus Supplement has been approved by the Central Bank of Ireland, as competent authority under Directive 2003/71/EC, as amended (the “Prospectus Directive”). The Central Bank of Ireland only approves this Base Prospectus Supplement as meeting the requirements imposed under Irish and EU law pursuant to the Prospectus Directive.

This Base Prospectus Supplement constitutes a supplement for the purposes of Article 16 of the Prospectus Directive and as implemented in Ireland by the Prospectus (Directive 2003/71/EC) Regulations 2005 (as amended by the Prospectus (Directive 2003/71/EC) Amending Regulations 2012, the “Irish Prospectus Regulations”). References herein to this document are to this Base Prospectus Supplement, incorporating Annex 1 hereto.

On November 3, 2016, Principal Financial Group, Inc. (“PFG”) filed a Current Report on Form 8-K (the “8-K”) with the United States Securities and Exchange Commission (the “SEC”), the text of which is set out in Annex 1 to this document.

The 8-K filed by PFG with the SEC is available to the public online at [www.sec.gov](http://www.sec.gov) and from commercial document retrieval services.

Except as disclosed in this document, there has been no other significant new factor, material mistake or inaccuracy relating to the information included in the Offering Memorandum since the publication of the Offering Memorandum.

Where there is any inconsistency between this Base Prospectus Supplement and the Offering Memorandum, the language used in this Base Prospectus Supplement shall prevail.

Each of the Issuer, Principal Life Insurance Company (“Principal Life”) and PFG accepts responsibility for the information contained in this Base Prospectus Supplement. To the best of the knowledge of each of the Issuer, Principal Life and PFG (having taken all reasonable care to ensure that such is the case) the information contained in this Base Prospectus Supplement is in accordance with the facts and does not omit anything likely to affect the import of such information.

Base Prospectus Supplement dated November 7, 2016

## ANNEX 1

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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

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**FORM 8-K**  
**CURRENT REPORT**

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**Pursuant to Section 13 or 15(d) of The Securities Exchange Act of 1934**

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Date of Report (Date of earliest event reported): **November 3, 2016**

**PRINCIPAL FINANCIAL GROUP, INC.**

(Exact name of each registrant as specified in its charter)

**Delaware**  
(State or other jurisdiction  
of incorporation)

**1-16725**  
(Commission  
File Numbers)

**42-1520346**  
(IRS Employer  
Identification Nos.)

**711 High Street, Des Moines, Iowa**  
(Address of principal executive offices)

**50392**  
(Zip Code)

**(515) 247-5111**  
(Each registrant's telephone number, including area code)

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(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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**Item 7.01 Regulation FD Disclosure.**

On November 3, 2016, Principal Financial Group, Inc. issued a press release announcing that it had commenced tender offers to purchase for cash (the "Tender Offers") (i) any and all of its outstanding 1.850% senior notes due 2017, (ii) any and all of its outstanding 8.875% senior notes due 2019 and (iii) up to \$150,000,000 aggregate principal amount (subject to increase) of its outstanding 6.05% senior notes due 2036. The Tender Offers are being made exclusively pursuant to an offer to purchase dated November 3, 2016 and related letter of transmittal and notice of guaranteed delivery (if applicable), which set forth the terms and conditions of the Tender Offers.

A copy of the press release is attached as Exhibit 99.1 to this Current Report on Form 8-K.

**Item 9.01 Financial Statements and Exhibits.**

(d) Exhibits.

**Exhibit No.** \_\_\_\_\_ **Description** \_\_\_\_\_

99.1 Press Release of Principal Financial Group, Inc.

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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**PRINCIPAL FINANCIAL GROUP, INC.**

Date: November 3, 2016

By: /s/ Karen E. Shaff  
Name: Karen E. Shaff  
Title: Executive Vice President, General Counsel and Secretary

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For release: On receipt November 3, 2016  
 Media contact: Erica Jensen, 515-362-0049, jensen.eric@principal.com  
 Investor Relations contact: John Egan, 515-235-9500, egan.john@principal.com

### Principal Financial Group Announces Tender Offers for Outstanding Debt Securities

(Des Moines, Iowa) — Principal Financial Group, Inc. (NYSE: PFG) (the “Company” or “Principal”) today announced that it has commenced individual tender offers to purchase for cash the debt securities listed in the tables below (collectively, the “Securities” and each, a “series”).

#### Any and All of the Outstanding Securities Listed Below

<u>Title of Security</u>	<u>CUSIP Number</u>	<u>Principal Amount Outstanding</u>	<u>U.S. Treasury Reference Security</u>	<u>Bloomberg Reference Page</u>	<u>Fixed Spread (basis points)</u>	<u>Hypothetical Total Consideration (1)(2)</u>
1.850% Senior Notes due 2017	74251VAG7	\$300,000,000	0.875% UST due 11/15/17	FIT4	20 bps	\$1,009.49
8.875% Senior Notes due 2019	74251VAD4	\$350,000,000	0.875% UST due 5/15/19	FIT5	50 bps	\$1,183.76

#### Up to \$150,000,000 of the Outstanding 6.05% Senior Notes due 2036

<u>Title of Security</u>	<u>CUSIP Number</u>	<u>Principal Amount Outstanding</u>	<u>Maximum Tender Amount</u>	<u>U.S. Treasury Reference Security</u>	<u>Bloomberg Reference Page</u>	<u>Fixed Spread (basis points)</u>	<u>Early Tender Payment (1)(3)</u>	<u>Hypothetical Total Consideration (1)(2)(3)</u>
6.05% Senior Notes due 2036	74251VAA0	\$600,000,000	\$150,000,000	2.500% UST due 5/15/46	FIT1	145 bps	\$50	\$1,279.83

- (1) Per \$1,000 principal amount accepted for purchase.
- (2) Hypothetical Total Consideration (as defined below) is calculated on the basis of pricing for the applicable U.S. Treasury Reference Security as of 2:00 p.m., New York City time, on November 2, 2016. The actual Total Consideration payable pursuant to each tender offer will be calculated and determined as set forth in the offer to purchase referenced below.
- (3) The 6.05% Total Consideration (as defined below) for 6.05% Notes validly tendered prior to or at the Early Tender Date (as defined below) and accepted for purchase is calculated using the applicable Fixed Spread (as defined below) and is inclusive of the Early Tender Payment (as defined below).

The tender offers consist of offers on the terms and conditions set forth in the offer to purchase, dated November 3, 2016, and the related letter of transmittal and notice of guaranteed delivery, if applicable (as they may each be amended or supplemented from time to time, the “Tender Offer Documents”), including the offer to purchase for cash (i) any and all of the Company’s 1.850% Senior Notes due 2017 (the “1.850% Notes”) and the Company’s 8.875% Senior Notes due 2019 (the “8.875% Notes”) (together, the “Any and All Tender Offers”), each listed in the first table above and (ii) up to \$150,000,000 aggregate principal amount (the “Maximum Tender Amount”) of the Company’s 6.05% Senior Notes due 2036 (the “6.05% Notes”) listed in the second table above (the “6.05% Tender Offer”). The Company refers investors to the Tender Offer Documents for the complete terms and conditions of the Any and All Tender Offers and the 6.05% Tender Offer.

The Any and All Tender Offers will expire at 5:00 p.m., New York City time, on November 9, 2016, unless extended or earlier terminated (such time and date, as the same may be extended with respect to the 1.850% Notes or the 8.875% Notes, the “Any and All Tender Expiration Date”). Holders of the 1.850% Notes and the 8.875% Notes must validly tender and not validly

withdraw their 1.850% Notes or 8.875% Notes prior to or at the applicable Any and All Tender Expiration Date to be eligible to receive the applicable Total Consideration.

The 6.05% Tender Offer will expire at 12:00 midnight, New York City time, on December 2, 2016, unless extended or earlier terminated (such date and time, as the same may be extended, the “6.05% Tender Expiration Date”). Holders of 6.05% Notes must validly tender and not validly withdraw their 6.05% Notes prior to or at 5:00 p.m., New York City time, on November 17, 2016, unless extended or earlier terminated (such date and time, as the same may be extended, the “Early Tender Date”) to be eligible to receive the Total Consideration (the “6.05% Total Consideration”), which is inclusive of an amount in cash equal to the amount set forth in the second table above under the heading “Early Tender Payment” (the “Early Tender Payment”). Holders of 6.05% Notes who validly tender, and do not validly withdraw, their 6.05% Notes after the Early Tender Date but prior to or at the 6.05% Tender Expiration Date will be eligible to receive an amount equal to the 6.05% Total Consideration *minus* the Early Tender Payment. The Early Tender Payment is not applicable to the Any and All Tender Offers.

On each of the 6.05% Tender Early Settlement Date (as defined below) and the 6.05% Tender Final Settlement Date (as defined below), if the aggregate principal amount of the 6.05% Notes validly tendered, and not validly withdrawn, exceeds the Maximum Tender Amount, acceptance of the 6.05% Notes will be subject to proration and prioritization as described in the Tender Offer Documents. All 6.05% Notes validly tendered, and not validly withdrawn, prior to or at the Early Tender Date will have priority over any 6.05% Notes validly tendered after the Early Tender Date. If the 6.05% Notes validly tendered, and not validly withdrawn, prior to or at the Early Tender Date constitute an aggregate principal amount that, if

accepted by the Company, would exceed the Maximum Tender Amount, the Company will not accept any 6.05% Notes tendered after the Early Tender Date, unless the Company increases the Maximum Tender Amount. Subject to applicable law, the Company may increase the Maximum Tender Amount in its sole discretion. Any increase in the Maximum Tender Amount may be by as much as \$150,000,000 in aggregate principal amount.

The 1.850% Notes and the 8.875% Notes may be validly withdrawn at any time prior to or at 5:00 p.m., New York City time, on November 9, 2016, unless such date and time is extended or earlier terminated by the Company, but not thereafter. 6.05% Notes may be validly withdrawn at any time prior to or at 5:00 p.m., New York City time, on November 17, 2016, unless such date and time is extended or earlier terminated by the Company, but not thereafter.

The “Total Consideration” for each \$1,000 principal amount of each series of Securities validly tendered and accepted for purchase pursuant to the applicable tender offer will be determined in the manner described in the Tender Offer Documents by reference to the applicable fixed spread for such Securities (the “Fixed Spread”) specified in the tables above plus the applicable yield based on the bid-side price of the applicable U.S. Treasury Reference Security specified in the tables above at 2:00 p.m., New York City time, on November 9, 2016, in the case of the Any and All Tender Offers, and at 2:00 p.m., New York City time, on November 17, 2016, in the case of the 6.05% Tender Offer, in each case unless extended or earlier terminated.

Holders of Securities will also receive accrued and unpaid interest on Securities validly tendered and accepted for purchase from the applicable last interest payment date up to, but not including, the applicable Settlement Date (as defined below), which are anticipated to be (i) November 10, 2016 (the “Any and All Settlement Date”), in the case of the Any and All Tender Offers, (ii) November 18, 2016 (the “6.05% Tender Early Settlement Date”), in the case of the 6.05% Notes validly tendered prior to or at the Early Tender Date and accepted for purchase pursuant to the 6.05% Tender Offer, and (iii) December 5, 2016 (the “6.05% Tender Final

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Settlement Date” and together with the Any and All Settlement Date and the 6.05% Tender Early Settlement Date, the “Settlement Dates”), in the case of the 6.05% Notes validly tendered after the Early Tender Date and accepted for purchase pursuant to the 6.05% Tender Offer. For the avoidance of doubt, the Company intends to make payment on the 1.850% Notes and the 8.875% Notes validly tendered by the guaranteed delivery procedures on November 15, 2016, but interest will cease to accrue on the Any and All Settlement Date for all 1.850% Notes and 8.875% Notes accepted in the Any and All Tender Offers, including those tendered by the guaranteed delivery procedures. The guaranteed delivery procedures do not apply to the 6.05% Tender Offer.

The Company intends to redeem, as soon as practicable after the Any and All Settlement Date, in accordance with their respective terms, any 1.850% Notes and any 8.875% Notes that are not validly tendered and accepted for purchase in the applicable Any and All Tender Offer. The Company is not obligated to redeem the 1.850% Notes and the 8.875% Notes that are not validly tendered and accepted for purchase in the Any and All Tender Offers, and there can be no assurance it will do so. The statements of intent herein shall not constitute a notice of redemption under the applicable indenture with respect to the 1.850% Notes and the 8.875% Notes. Any such notice, if made, will only be made in accordance with the terms of the applicable Securities.

The tender offers are subject to the satisfaction or waiver of certain conditions, including, with respect to the Any and All Tender Offers, a financing condition, specified in the Tender Offer Documents, but the tender offers are not subject to minimum tender conditions.

#### **Information Relating to the Tender Offers**

The Tender Offer Documents for all of the Securities are being distributed to holders beginning today. Credit Suisse Securities (USA) LLC, Barclays Capital Inc. and Citigroup Global Markets Inc. are the dealer managers for the tender offers. Investors with questions regarding the tender offers may contact Credit Suisse Securities (USA) LLC at (800) 820-1653 (toll free) or (212) 538-2147 (collect), Barclays Capital Inc. at (800) 438-3242 (toll free) or (212) 528-7851 (collect) or Citigroup Global Markets Inc. at (800) 558-3745 (toll free) or (212) 723-6106 (collect). D.F. King & Co., Inc. is the tender and information agent for the tender offers and can be contacted at (800) 659-6590 (toll free) (bankers and brokers can call collect at (212) 269-5550).

None of the Company or its affiliates, their respective boards of directors, the dealer managers, the tender and information agent or the trustee with respect to any series of Securities is making any recommendation as to whether holders should tender any Securities in response to any of the tender offers, and neither the Company nor any such other person has authorized any person to make any such recommendation. Holders must make their own decision as to whether to tender any of their Securities, and, if so, the principal amount of Securities to tender.

This press release is for informational purposes only and is not an offer to buy, or the solicitation of an offer to sell, any of the Securities and the tender offers do not constitute offers to buy or the solicitation of offers to sell Securities in any jurisdiction or in any circumstances in which such offers or solicitations are unlawful. The full details of the tender offers, including complete instructions on how to tender Securities, are included in the Tender Offer Documents. Holders are strongly encouraged to read carefully the Tender Offer Documents, including materials incorporated by reference therein, because they contain important information. The Tender Offer Documents may be downloaded from D.F. King & Co., Inc.’s website at [www.dfking.com/pfg](http://www.dfking.com/pfg) or obtained from D.F. King & Co., Inc., free of charge, by calling toll free at (800) 659-6590 (bankers and brokers can call collect at (212) 269-5550).

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Certain statements made by the Company which are not historical facts may be considered forward-looking statements, including, without limitation, statements as to management's beliefs, expectations, goals and opinions. The Company does not undertake to update these statements, which are based on a number of assumptions concerning future conditions that may ultimately prove to be inaccurate. Future events and their effects on the Company may not be those anticipated, and actual results may differ materially from the results anticipated in these forward-looking statements. The risks, uncertainties and factors that could cause or contribute to such material differences are discussed in the Company's annual report on Form 10-K for the year ended December 31, 2015, and in the Company's quarterly report on Form 10-Q for the quarter ended September 30, 2016, filed by the Company with the U.S. Securities and Exchange Commission, as updated or supplemented from time to time in subsequent filings.

#### **About the Principal Financial Group**

Principal helps people and companies around the world build, protect and advance their financial well-being through retirement, insurance and asset management solutions that fit their lives. Principal's employees are passionate about helping clients of all income and portfolio sizes achieve their goals — offering innovative ideas, investment expertise and real-life solutions to make financial progress possible. To find out more, visit us at [principal.com](http://principal.com).

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