

## FINAL TERMS

13 June 2018

### **BBVA GLOBAL MARKETS, B.V.**

*(a private company with limited liability (besloten vennootschap met beperkte aansprakelijkheid) incorporated under Dutch law with its seat in Amsterdam, the Netherlands but its tax residency in Spain)*  
(as “**Issuer**”)

Issue of Series 754 USD 1,380,000 Tranché Index Credit Linked Notes due 2023 (the “**Notes**”)

under the €4,000,000,000  
Structured Medium Term Note Programme

guaranteed by

### **BANCO BILBAO VIZCAYA ARGENTARIA, S.A.**

*(incorporated with limited liability in Spain)*  
(as “**Guarantor**”)

These Notes are not intended for, and are not to be offered to, the public in any jurisdiction of the EEA.

Any person making or intending to make an offer of the Notes may only do so in circumstances in which no obligation arises for the Issuer or the Dealer to publish a prospectus pursuant to Article 3 of the Prospectus Directive or to supplement a prospectus pursuant to Article 16 of the Prospectus Directive, in each case, in relation to such offer.

Neither the Issuer nor the Dealer has authorised, nor do they authorise, the making of any offer of Notes in any other circumstances.

**PROHIBITION OF SALES TO EEA RETAIL INVESTORS** - The Notes are not intended to be offered, sold or otherwise made available to and should not be offered, sold or otherwise made available to any retail investor in the European Economic Area (“EEA”). For these purposes, a retail investor means a person who is one (or more) of: (i) a retail client as defined in point (11) of Article 4(1) of Directive 2014/65/EU (“MiFID II”); (ii) a customer within the meaning of Directive 2002/92/EC (“IMD”), where that customer would not qualify as a professional client as defined in point (10) of Article 4(1) of MiFID II; or (iii) not a qualified investor as defined in Directive 2003/71/EC (as amended, the “Prospectus Directive”). Consequently no key information document required by Regulation (EU) No 1286/2014 (the “PRIIPs Regulation”) for offering or selling the Notes or otherwise making them available to retail investors in the EEA has been prepared and therefore offering or selling the Notes or otherwise making them available to any retail investor in the EEA may be unlawful under the PRIIPs Regulation.

## **PART A - CONTRACTUAL TERMS**

Terms used herein shall be deemed to be defined as such for the purposes of the General Conditions of the Notes (and, together with the applicable Annex(es), the “**Conditions**”) set forth in the Base Prospectus dated 21 July 2017 and the supplements to it dated 14 August 2017, 21 September 2017, 22 November 2017, 4 December 2017 and 8 March 2018 which together constitutes a base prospectus for the purposes of the Prospectus Directive (the “**Base Prospectus**”). This document constitutes the Final Terms of the Notes described herein for the purposes of Article 5.4 of the Prospectus Directive and must be read in conjunction with the Base Prospectus. Full information on the Issuer, the Guarantor and the offer of the Notes is only available on the basis of the combination of these Final Terms and the Base Prospectus. An issue specific summary of the Notes (which comprises the summary in the Base Prospectus as amended to reflect the provisions of these Final Terms) is annexed to these Final Terms. The Base Prospectus has been published on the websites of the Irish Stock Exchange ([www.ise.ie](http://www.ise.ie)) and the Central Bank of Ireland (<http://www.centralbank.ie>).

The Notes have not been and will not be registered under the United States Securities Act of 1933, as amended (the “**Securities Act**”) or under any state securities laws, and the Notes may not be offered, sold, transferred, pledged, delivered, redeemed, directly or indirectly, at any time within the United States or to, or for the account or benefit of, or by, any U.S. person. Furthermore, the Notes do not constitute, and have not been marketed as, contracts of sale of a commodity for future delivery (or options thereon) subject to the U.S. Commodity Exchange Act, as amended (the “**CEA**”), and trading in the Notes has not been approved by the U.S. Commodity Futures Trading Commission (the “**CFTC**”) pursuant to the CEA, and no U.S. person may at any time trade or maintain a position in the Notes. For a description of the restrictions on offers and sales of the Notes, see “*Subscription and Sale*” in the Base Prospectus.

As used herein, “**U.S. person**” includes any “**U.S. person**” or person that is not a “**non-United States person**” as either such term may be defined in Regulation S or in regulations adopted under the CEA.

The notes of these Final Terms may be considered structured products in Switzerland; they are not collective investment schemes within the meaning of the Swiss Federal Act on Collective Investment Schemes (“**CISA**”). Accordingly, they are not subject to the supervision of the Swiss Financial Market Supervisory Authority, FINMA and potential investors do not benefit from the specific investor protection provided under the CISA. Investors bear the credit risk of the Issuer and the Guarantor. The Notes of these Final Terms are not being distributed to non-qualified investors in or from Switzerland and neither these Final Terms nor any offering materials relating to the Notes may be available to non-qualified investors in or from Switzerland. Distribution of the Notes in or from Switzerland is only made by way of private placement to, and is directed exclusively at, qualified investors (as defined in the CISA and its implementing ordinance). Each copy of these Final Terms is addressed to a specifically named recipient and shall not be passed on to a third party.

- 1. (a) Issuer BBVA Global Markets, B.V.
- (b) Guarantor: Banco Bilbao Vizcaya Argentaria, S.A.
- (c) Principal Deutsche Bank AG, London Branch  
Paying Agent:
- (d) Registrar: Not applicable
- (e) Transfer Agent: Not applicable
- (f) Calculation Banco Bilbao Vizcaya Argentaria, S.A.  
Agent:
- 2. (a) Series 754  
Number:
- (b) Tranche 1  
Number:
- (c) Date on which Not applicable  
the Notes will  
be  
consolidated  
and form a  
single Series:
- (d) Applicable Annex 7: Credit Linked Conditions  
Annex(es):
- 3. Specified Notes Currency US Dollar (“**USD**”)  
or Currencies:

<b>4.</b>	Aggregate Amount:	Nominal	
	(a)	Series:	USD 1,380,000
	(b)	Tranche:	USD 1,380,000
<b>5.</b>	Issue Price:		100 per cent. of the Aggregate Nominal Amount
<b>6.</b>	(a)	Specified Denomination(s):	USD 50,000 and integral multiples of USD 1,000 in excess thereof up to an including USD 99,000. No notes in definitive form will be issued with denomination above USD 99,000
	(b)	Minimum Tradable Amount:	Not applicable
	(c)	Calculation Amount:	USD 1,000
<b>7.</b>	(a)	Issue Date:	13 June 2018
	(b)	Interest Commencement Date:	Issue Date
<b>8.</b>	Maturity Date:		10 July 2023 (the “ <b>Scheduled Maturity Date</b> ”), or if that is not a Business Day the immediately succeeding Business Day or such date for redemption determined as provided in the Credit Linked Conditions
<b>9.</b>	Interest Basis:		Applicable  7.55 per cent. per annum Fixed Rate  (see paragraph 18 below)
<b>10.</b>	Redemption Basis:		Credit Linked Redemption
<b>11.</b>	Reference Item(s):		The following Reference Items will apply:  Each Reference Entity comprising the Index (see Paragraph 40 below).
<b>12.</b>	Put/Call Options:		Not applicable
<b>13.</b>	Settlement Rate Provisions:	Exchange	Not applicable
<b>14.</b>	Status of the Notes:		Senior
<b>15.</b>	Knock-in Event:		Not applicable
<b>16.</b>	Knock-out Event:		Not applicable
<b>17.</b>	CNY Provisions:		Not applicable

**PROVISIONS RELATING TO INTEREST (IF ANY) PAYABLE**

<b>18.</b>	<b>Interest:</b>	Applicable
(i)	Interest Period End Date(s):	Each Interest Payment Date
(ii)	Business Day Convention for Interest Period End Date(s):	Following Business Day Convention
(iii)	Interest Payment Date(s):	10 January and 10 July in each year from and including 10 January 2019 to and including the Scheduled Maturity Date.
(iv)	Business Day Convention for Interest Payment Date(s):	Following Business Day Convention
(v)	Minimum Interest Rate:	Not applicable
(vi)	Maximum Interest Rate:	Not applicable
(vii)	Day Count Fraction:	30/360
(viii)	Determination Date(s):	Not applicable
(ix)	Rate of Interest:	In respect of each Interest Payment Date the Rate of Interest shall be determined by the Calculation Agent as Fixed Rate
<b>19.</b>	<b>Fixed Rate Note Provisions:</b>	Applicable, subject to the provisions of the paragraph "Credit Linked Redemption" and the Credit Linked Conditions
(i)	Rate(s) of Interest:	7.55 per cent. per annum payable semi-annually in arrear on each Interest Payment Date
(ii)	Fixed Coupon Amount(s):	Not applicable
(iii)	Broken Amount(s):	Not applicable
<b>20.</b>	<b>Floating Rate Note Provisions:</b>	Not applicable
<b>21.</b>	<b>Specified Interest Amount Note Provisions:</b>	Not applicable
<b>22.</b>	<b>Zero Coupon Note Provisions:</b>	Not applicable

23.	<b>Index Linked Interest Provisions:</b>	Not applicable
24.	<b>Equity Linked Interest Provisions</b>	Not applicable
25.	<b>Inflation Linked Interest Provisions:</b>	Not applicable
26.	<b>Fund Linked Interest Provisions:</b>	Not applicable
27.	<b>Foreign Exchange (FX) Rate Linked Interest Provisions:</b>	Not applicable
28.	<b>Reference Item Rate Linked Interest:</b>	Not applicable
29.	<b>Combination Note Interest:</b>	Not applicable

#### PROVISIONS RELATING TO REDEMPTION

30.	<b>Final Redemption Amount:</b>	Calculation Amount * 100 per cent., subject to paragraph 40 below
31.	<b>Final Payout:</b>	Not applicable
32.	<b>Automatic Early Redemption:</b>	Not applicable
33.	<b>Issuer Call Option:</b>	Not applicable
34.	<b>Noteholder Put:</b>	Not applicable
35.	<b>Early Redemption Amount:</b>	As set out in General Condition 6
36.	<b>Index Linked Redemption:</b>	Not applicable
37.	<b>Equity Linked Redemption:</b>	Not applicable
38.	<b>Inflation Linked Redemption:</b>	Not applicable
39.	<b>Fund linked Redemption:</b>	Not applicable
40.	<b>Credit Linked Redemption:</b>	Applicable
	(i) Type of Credit Linked Notes	The Notes are Tranched Index Credit Linked Notes - iTraxx Tranched Index Credit Linked Notes

- (a) Credit Observation End Date: 20 calendar days prior to the Scheduled Maturity Date
- (b) Index Annex: iTraxx Europe Crossover Series 29 Version 1  
<http://www.markit.com/Company/Files/DownloadFiles?CMSID=d482583edb58464697a2003002728c53>
- (c) Annex Date: 16 March 2018
- (ii) Credit Event Redemption Amount: As set out in Credit Linked Condition 13
- (iii) Protected Amount: Not applicable
- (iv) Unwind Costs: Not applicable
- (v) Credit Multiplier: Not applicable
- (vi) Credit Event Redemption Date: Credit Linked Condition 13 applies
- (vii) Settlement Method: (see further items (xxvi) to (xxxi) below) Not applicable: Index Credit Linked Notes
- (viii) Trade Date: 7 June 2018
- (ix) Calculation Agent City: As per the Physical Settlement Matrix
- (x) Reference Entity(ies): As defined in Credit Linked Condition 13 and the relevant "Reference Entity Weighting" shall be 1/75 in respect of each Reference Entity
- (xi) Physical Settlement Matrix: Applicable, for which purpose the date of the Physical Settlement Matrix is 5 March 2018
- (xii) Transaction Type: As specified opposite the relevant Reference Entity in the Index Annex, subject to adjustment as provided in the definition of Successor, as applicable.
- (xiii) Reference Entity Notional Amount: Not applicable
- (xiv) Reference Obligation(s): As defined in Credit Linked Condition 13
- (xv) All Guarantees: As per the Physical Settlement Matrix

(xvi)	Credit Events:	As per the Physical Settlement Matrix
	(a) Default Requirement:	As set out in Credit Linked Condition 13
	(b) Payment Requirement:	As set out in Credit Linked Condition 13
(xvii)	Credit Event Determination Date:	Notice of Publicly Available Information: Not applicable
(xviii)	Obligation(s):	
	(a) Obligation Category:	As per the Physical Settlement Matrix
	(b) Obligation Characteristics :	As per the Physical Settlement Matrix
(xix)	Additional Obligation(s):	Not applicable
(xx)	Excluded Obligation(s):	Not applicable
(xxi)	Domestic Currency:	As set out in the Credit Linked Conditions
(xxii)	Accrual of Interest up to Credit Event:	Credit Linked Condition 5: Not applicable
(xxiii)	Merger Event:	Credit Linked Condition 12: Not applicable
(xxiv)	Provisions relating to Monoline Insurer as Reference Entity:	Credit Linked Condition 16: Credit Linked Condition 20 is Applicable
(xxv)	Provisions relating to LPN Reference Entities:	Credit Linked Condition 18: Credit Linked Condition 20 is Applicable
(xxvi)	Redemption on failure to identify a Substitute Reference Obligation:	Not applicable

- |          |   |  |
|----------|---|--|
| (xxvii)  | Subordinated<br>European<br>Insurance<br>Terms: | Credit Linked Condition 20 is Applicable |
| (xxviii) | Financial<br>Reference<br>Entity Terms:         | Credit Linked Condition 20 is Applicable |
| (xxix)   | Additional<br>Provisions:                       | Not applicable                           |

***Terms relating to  
Tranched Linear Basket  
Credit Linked Notes***

- |        |                      |              |
|--------|----------------------|--------------|
| (xxx)  | Attachment<br>Point: | 12 per cent. |
| (xxxi) | Exhaustion<br>Point: | 32 per cent. |

The Markit iTraxx® Europe Crossover Series 29 version 1 which is specified in these Final Terms in relation to the Notes (for the purposes of this disclaimer only, a "**Credit Index**"), is the property of Markit Indices Limited (the "**Index Sponsor**") and has been licensed for use in connection with the Notes. Each of the Noteholders acknowledges and agrees that the Notes are not sponsored, endorsed, or promoted by the Index Sponsor. The Index Sponsor makes no representation whatsoever, whether express or implied, and hereby expressly disclaims all warranties (including, without limitation, those of the merchantability or fitness for a particular purpose or use), with respect to the Credit Index or any data included therein or relating thereto, and in particular disclaim any warranty either as to the quality, accuracy and/or completeness of the Credit Index or any data included therein, the results obtained from the use of the Credit Index and/or the composition of the Credit Index at any particular on any particular date or otherwise and/or the creditworthiness of any entity, or the likelihood of the occurrence of a credit event or similar event (however defined) with respect to an obligation, in the Credit Index at any particular time on any particular date or otherwise. The Index Sponsor shall not be liable (whether in negligence or otherwise) to the parties or any other person for any error in the Credit Index, and the Index Sponsor is under no obligation to advise the parties or any person of any error therein.

The Index Sponsor makes no representation whatsoever, whether express or implied, as to the advisability of purchasing or selling the Notes, the ability of the Credit Index to track relevant markets' performances, or otherwise relating to the Credit Index or any transaction or product with respect thereto, or of assuming any risks in connection therewith. The Index Sponsor has no obligation to take the needs of any party into consideration in determining, composing or calculating the Credit Index. No party purchasing or selling the Notes, nor the Index Sponsor shall have any liability to any party for any act or failure to act by the Index Sponsor in connection with the determination, adjustment, calculation or maintenance of the Credit Index.

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|-----|--|----------------|
| 41. | <b>Foreign Exchange (FX)<br/>Rate Linked<br/>Redemption:</b> | Not applicable |
| 42. | <b>Reference Item Rate<br/>Linked Redemption:</b>            | Not applicable |
| 43. | <b>Combination Note<br/>Redemption:</b>                      | Not applicable |



44.	<b>Provisions applicable to Instalment Notes:</b>	Not applicable
45.	<b>Provisions applicable to Physical Delivery:</b>	Not applicable
46.	<b>Provisions applicable to Partly Paid Notes; amount of each payment comprising the Issue Price and date on which each payment is to be made and consequences of failure to pay, including any right of the Issuer to forfeit the Notes and interest due on late payment:</b>	Not applicable
47.	<b>Variation of Settlement:</b>	The Issuer does not have the option to vary settlement in respect of the Notes as set out in General Condition 5(b)(ii)
48.	<b>Payment Disruption Event</b>	Not applicable

#### **GENERAL PROVISIONS APPLICABLE TO THE NOTES**

49.	<b>Form of Notes:</b>	Bearer Notes:  Temporary Bearer Global Note exchangeable for a Permanent Bearer Global Note which is exchangeable for definitive Bearer Notes only upon an Exchange Event excluding the exchange event described in paragraph (iii) of the definition in the permanent Global Note
50.	<b>New Global Note:</b>	No
51.	<b>(i) Financial Centre(s):</b>	London
	<b>(ii) Additional Business Centre(s):</b>	London
52.	<b>Talons for future Coupons or Receipts to be attached to definitive Notes (and dates on which such Talons mature):</b>	No
53.	<b>Redenomination, renominatisation and reconventioning provisions:</b>	Not applicable
54.	<b>Prohibition of Sales to EEA Retail Investors:</b>	Applicable

**RESPONSIBILITY**

The Issuer and the Guarantor accept responsibility for the information contained in these Final Terms.


Signed on behalf of the Issuer:

Signed on behalf of the Guarantor:

By: Christian Molensen

By: \_\_\_\_\_

Duly authorised  
**Authorised Signatory**  
**Firma Autorizada**

Duly authorised  
  
**MARIAN COSCARÓN TOMÉ**  
**Authorised Signatory**  
**Firma Autorizada**

## PART B-OTHER INFORMATION

### 1 Listing and Admission to trading

Irish Stock Exchange's Official List

Application has been made for the Notes to be admitted to trading on Irish Stock Exchange's regulated market with effect from the Issue Date.

### 2 Ratings

Ratings: The Notes have not been rated. The rating of the Guarantor is:

S&P Global: A-

Moody's: Baa1

Fitch: A-

The rating of the Issuer is:

S&P: A-

Each of S&P, Moody's and Fitch is established in the European Union and is registered under Regulation (EC) No. 1060/2009 (as amended). As such each of S&P, Moody's and Fitch is included in the list of credit rating agencies published by the European Securities and Markets Authority on its website in accordance with such Regulation.

### 3 Interests of Natural and Legal Persons Involved in the Issue

The Notes have been sold by the Dealer to a third party distributor at a discount to the specified issue price. For specific and detailed information on the nature and quantity of such discount, the investor should contact the distributor in respect of the Notes.

### 4 Reasons for the Offer, Estimated Net Proceeds and Total Expenses

- |       |                           |  |
|-------|---------------------------|--|
| (i)   | Reasons for the offer:    | See " <i>Use of Proceeds</i> " section in the Base Prospectus  |
| (ii)  | Estimated net proceeds:   | USD 1,380,000  |
| (iii) | Estimated total expenses: | The estimated total expenses that can be determined as of the issue date are up to EUR 600 consisting of listing fees, such expenses exclude certain out-of pocket expenses incurred or to be incurred by or on behalf of the issuer in connection with the admission to trading |

### 5 Performance of Index, Explanation of Effect on Value of Investment and Other Information concerning the Underlying

The return on the Notes is linked to the credit risk and the financial obligations of each Reference Entities of the Index. The creditworthiness of each Reference Entity may go down as well as up throughout the life of the Notes. Fluctuations in the credit spreads of the relevant Reference Entities will affect the value of the Notes.

Provided that Credit Events affecting the Reference Entities do not cause the Attachment Point to be exceeded by the Aggregate Loss Percentage, the Notes shall be redeemed at par and pay interest as specified in paragraph

18 and 19 above.

If the sum of the Reference Entity Weightings for each Reference Entity for which a Credit Event Determination Date has occurred (ALP), exceeds the Attachment Point, principal is at risk and the Notes shall be redeemed at the Credit Event Redemption Amount on the Credit Event Redemption Date as specified in paragraph 40 above. Interest is calculated on the Adjusted Credit Outstanding Nominal Amount. Once the Attachment Point has been exceeded, the Adjusted Credit Outstanding Nominal Amount shall be reduced following the occurrence of each Credit Event Determination Date.

There will be no interest or principal due under the notes if the ALP is equal to or greater than the Exhaustion Point.

The Issuer does not intend to provide post-issuance information.

## 6 Operational Information

(i)	ISIN Code:	XS1837202289
(ii)	Common Code:	183720228
(iii)	CUSIP:	Not applicable
(iv)	Valoren Code:	Not applicable
(v)	Other Code(s):	Not applicable
(vi)	Any clearing system(s) other than Euroclear, Clearstream Luxembourg and the DTC approved by the Issuer and the Principal Paying Agent and the relevant identification number(s):	Not applicable
(vii)	Delivery:	Delivery against payment
(viii)	Additional Paying Agent(s) (if any):	Not applicable
(ix)	Intended to be held in a manner which would allow Eurosystem eligibility	No. Whilst the designation is specified as "no" at the date of these Final Terms, should the Eurosystem eligibility criteria be amended in the future such that the Notes are capable of meeting them the Notes may then be deposited with one of the ICSDs as common safekeeper. Note that this does not necessarily mean that the Notes will then be recognised as eligible collateral for Eurosystem monetary policy and intra day credit operations by the Eurosystem at any time during their life. Such recognition will depend upon the ECB being satisfied that Eurosystem eligibility criteria have been met.

## 7 Distribution

7.1 Method of distribution: Non-syndicated

7.2 If non-syndicated, name and address of relevant Dealer: Banco Bilbao Vizcaya Argentaria,S.A.  
C/ Saucedo 28  
28050 Madrid Spain

7.3 U.S. Selling Restrictions:

The Notes are only for offer and sale outside the United States in offshore transactions to persons that are not U.S. persons in reliance on Regulation S under the Securities Act and may not be offered, sold, transferred, pledged, delivered, redeemed, directly or indirectly, at any time within the United States or to, or for the account or benefit of, or by, any U.S. person.

Each initial purchaser of the Notes and each subsequent purchaser or transferee of the Notes shall be deemed to have agreed with the issuer or the seller of such Securities that (i) it will not at any time offer, sell, resell or deliver, directly or indirectly, such Securities so purchased in the United States or to, or for the account or benefit of, any U.S. person or to others for offer, sale, resale or delivery, directly or indirectly, in the United States or to, or for the account or benefit of, any U.S. person and (ii) it is not purchasing any Securities for the account or benefit of any U.S. person.

Reg. S Compliance Category 2; TEFRA D

7.4 U.S. "Original Issue Discount" Legend:

Not applicable

7.5 Non-Exempt Offer:

Not applicable

The Issuer is only offering to and selling to the Dealer pursuant to and in accordance with the terms of the Programme Agreement. All sales to persons other than the Dealer will be made by the Dealer or persons to whom they sell, and/or otherwise make arrangements with, including the Financial Intermediaries. The Issuer shall not be liable for any offers, sales or purchase of Notes by the Dealer or Financial Intermediaries in accordance with the arrangements in place between any such Dealer or any such Financial Intermediary and its customers.

Financial intermediaries seeking to rely on the Base Prospectus and any Final Terms to resell or place Notes as permitted by article 3.2 of the 2010 PD Amending Directive must obtain prior written consent from the Issuer and the Guarantor; nothing herein is to be understood as a waiver of such requirement for prior written consent.

## SUMMARY OF NOTES

Summaries are made up of disclosure requirements known as “**Elements**”. These Elements are numbered in Sections A – E (A.1 – E.7). This Summary contains all the Elements required to be included in a summary for the Notes and the Issuer. Because some Elements are not required to be addressed, there may be gaps in the numbering sequence of the Elements. Even though an Element may be required to be inserted in a summary because of the type of securities and issuer, it is possible that no relevant information can be given regarding the Element. In this case a short description of the Element should be included in the summary explaining why it is not applicable.

### Section A– Introduction and warnings

Element	
A.1	<p>This summary should be read as an introduction to the Base Prospectus and the Final Terms. Any decision to invest in any Notes should be based on a consideration of the Base Prospectus as a whole, including any documents incorporated by reference, and the Final Terms. Where a claim relating to information contained in the Base Prospectus and the Final Terms is brought before a court in a Member State of the European Economic Area, the plaintiff may, under the national legislation of the Member State where the claim is brought, be required to bear the costs of translating the Base Prospectus and the Final Terms before the legal proceedings are initiated. Civil liability attaches to the Issuer or the Guarantor in any such Member State solely on the basis of this summary, including any translation of it, but only if the summary is misleading, inaccurate or inconsistent when read together with the other parts of the Base Prospectus and the Final Terms or, following the implementation of the relevant provisions of Directive 2010/73/EU in the relevant Member State, it does not provide, when read together with the other parts of the Base Prospectus and the Final Terms, key information in order to aid investors when considering whether to invest in the Notes.</p>
A.2	Not Applicable - the Notes are not being offered to the public as part of a Non-exempt Offer

### Section B– Issuer and Guarantor

Element	Title	
B.1	<b>Legal and commercial name of the Issuer:</b>	BBVA Global Markets B.V.
B.2	<b>Domicile/ legal form/ legislation/ country of incorporation:</b>	The Issuer is a private company with limited liability ( <i>besloten vennootschap met beperkte aansprakelijkheid</i> ) and was incorporated under the laws of the Netherlands on 29 October 2009. The Issuer's registered office is Calle Saucedo, 28, 28050 Madrid, Spain and it has its "place of effective management" and "centre of principal interests" in Spain.
B.4b	<b>Trend information:</b>	Not Applicable - There are no known trends, uncertainties, demands, commitments or events that are reasonably likely to have a material effect on the Issuer's prospects for its current financial year.

<b>B.5</b>	<b>Description of the Group:</b>	The Issuer is a direct wholly-owned subsidiary of Banco Bilbao Vizcaya Argentaria, S.A.				
		Banco Bilbao Vizcaya Argentaria, S.A. and its consolidated subsidiaries (the " <b>Group</b> " or " <b>BBVA Group</b> ") are a highly diversified international financial group, with strengths in the traditional banking businesses of retail banking, asset management, private banking and wholesale banking. It also has investments in some of Spain's leading companies.				
<b>B.9</b>	<b>Profit forecast or estimate:</b>	Not Applicable - No profit forecasts or estimates have been made in this Base Prospectus.				
<b>B.10</b>	<b>Audit report qualifications:</b>	Not Applicable - No qualifications are contained in any audit report included in this Base Prospectus.				
<b>B.12</b>	The key audited financial data for the Issuer are as follows:					
	<i>Income Statement</i>					
	The table below sets out summary information extracted from the Issuer's audited consolidated income statement for each of the periods ended 31 December 2016 and 31 December 2015 and the Issuer's unaudited consolidated income statement for the period ended 30 June 2017 and 30 June 2016:					
	<b>STATEMENT OF COMPREHENSIVE INCOME</b>					
	<i>Thousands of euros</i>	<b>Note</b>	<b>30.06.2017</b>	<b>30.06.2016(*)</b>	<b>31.12.2016</b>	<b>31.12.2015(*)</b>
	- Interest income and similar income	9-10	97,743	70,535	101,321	68,122
	- Interest expense and similar expenses	10-11	(97,494)	(70,366)	(100,890)	(67,777)
	- Exchange rate differences		(86)	(13)	37	52
	- Other operating expenses		62	-	-	-
			(217)	(142)	(234)	(123)
	<b>Result of the year before tax</b>		<b>8</b>	<b>14</b>	<b>234</b>	<b>274</b>
	- Income tax		(2)	(4)	(76)	(82)
	<b>Result of the year from continued operations</b>		<b>6</b>	<b>10</b>	<b>158</b>	<b>192</b>

<b>Comprehensive result of the year</b>		-	-	-	-
<b>Total comprehensive result of the year</b>		<b>6</b>	<b>10</b>	<b>158</b>	<b>192</b>
(*) Presented for comparison purposes only.					
<b>Statement of Financial Position</b>					
The table below sets out summary information extracted from the Issuer's audited statement of financial position as at 31 December 2016 and 31 December 2015 and the Issuer's unaudited statement of financial position as at 30 June 2017 and 30 June 2016:					
<b>STATEMENT OF FINANCIAL POSITION</b>					
(before appropriation of net income)					
<i>Thousands of euros</i>	<b>Note</b>	<b>30.12.2016</b>	<b>30.12.2015*</b>	<b>31.12.2016</b>	<b>30.12.2015*</b>
<b>ASSETS:</b>					
<b><i>Non-current assets</i></b>					
- <b><i>Long-Term deposits due from Parent</i></b>	9	1,562,616	1,069,459	1,224,154	882,725
- Derivatives	10	65,338	55,108	41,402	47,344
- Other assets		-	-	-	7
<b><u><i>Current assets</i></u></b>					
- <b><i>Short-Term deposits due from Parent</i></b>	9	185,211	79,297	103,358	20,894
- Derivatives	10	8,273	9,029	3,947	3,792
- Cash and cash equivalents	8	241	279	481	101
- Interest receivable from Parent	9	79,571	93,584	68,925	85,073
- Other assets		28	17	2	-
<b>Total assets</b>		<b>1,901,278</b>	<b>1,306,773</b>	<b>1,442,269</b>	<b>1,039,936</b>
<b>LIABILITIES:</b>					
<b><i>Long-Term liabilities</i></b>					



-Long-Term debt securities issued	11	1,562,391	1,069,507	1,223,474	882,212
- Derivatives	10	65,338	55,108	41,402	47,344
- Other liabilities		-	3	-	7
<b>Short-Term liabilities</b>					
- Short-Term debt securities issued	11	185,215	79,313	103,392	20,894
- Derivatives	10	8,273	9,029	3,947	3,792
- Interest payable to third parties	11	78,859	92,896	68,806	84,968
- Other liabilities		11	24	29	49
- Credit account		502	436	498	228
- Current tax liabilities		108	30	146	25
<b>Total liabilities</b>		<b>1,900,697</b>	<b>1,306,346</b>	<b>1,441,694</b>	<b>1,039,519</b>
<b>SHAREHOLDER'S EQUITY:</b>					
<b>Capital</b>					
- Issued share capital	12	90	90	90	90
- Other reserves		485	327	327	135
- Result of the year		6	10	158	192
<b>Total shareholder's equity</b>		<b>581</b>	<b>427</b>	<b>575</b>	<b>417</b>
<b>Total liabilities and shareholder's equity</b>		<b>1,901,278</b>	<b>1,306,773</b>	<b>1,442,269</b>	<b>1,039,936</b>

\* Presented for comparison purposes only.

**Statements of no significant or material adverse change**

There has been no significant change in the financial or trading position of the Issuer since 30 June 2017. There has been no material adverse change in the prospects of the Issuer since 31 December 2016.

<b>B.13</b>	<b>Events impacting the Issuer's solvency:</b>	Not Applicable - There are no recent events particular to the Issuer which are to a material extent relevant to the evaluation of the Issuer's solvency.
<b>B.14</b>	<b>Dependence upon other group entities:</b>	See Element B.5 ("Description of the Group").  The Issuer is dependent upon the Guarantor to meet its payment obligations under the Notes. Should the Guarantor fail to pay interest on or repay any deposit made by the Issuer or meet its commitment under a hedging arrangement in a timely fashion, this will have a material adverse effect on the ability of the Issuer to fulfil its obligations under Notes issued under the Programme.
<b>B.15</b>	<b>Principal activities:</b>	The Issuer serves as a financing company for the purposes of the Group and is regularly engaged in different financing transactions within the limits set forth in its articles of association. The Issuer's objective is, among others, to arrange medium and long term financing for the Group and cost saving by grouping these activities.
<b>B.16</b>	<b>Controlling shareholders:</b>	The Issuer is a direct wholly-owned subsidiary of Banco Bilbao Vizcaya Argentaria, S.A.
<b>B.17</b>	<b>Credit ratings:</b>	The Issuer has been rated "A-" by S&P Global.  Notes issued under the Programme may be rated or unrated. Details of the rating, if applicable, will be set out in the Final Terms.  The Notes are not rated.  A security rating is not a recommendation to buy, sell or hold securities and may be subject to suspension, reduction or withdrawal at any time by the assigning rating agency.
<b>B.18</b>	<b>Description of the Guarantee:</b>	The Notes will be unconditionally and irrevocably guaranteed by the Guarantor. The obligations of the Guarantor under its guarantee will be direct, unconditional and unsecured obligations of the Guarantor and will rank <i>pari passu</i> with all other unsecured and unsubordinated obligations of the Guarantor.
<b>B.19</b>	<b>Information about the Guarantor:</b>	
<b>B.19 (B.1)</b>	<b>Legal and commercial name of the Guarantor:</b>	The legal name of the Guarantor is Banco Bilbao Vizcaya Argentaria, S.A. It conducts its business under the commercial name "BBVA".
<b>B.19 (B.2)</b>	<b>Domicile/ legal form/ legislation/ country of incorporation:</b>	The Guarantor is a limited liability company (a <i>sociedad anónima</i> or S.A.) and was incorporated under the Spanish Corporations Law on 1 October 1988. It has its registered office at Plaza de San Nicolás 4, Bilbao, Spain, 48005, and operates out of Calle Azul, 4, 28050, Madrid, Spain.
<b>B.19 (B.4(b))</b>	<b>Trend information:</b>	Not Applicable - There are no known trends, uncertainties, demands, commitments or events that are reasonably likely to have a material effect on the Guarantor's prospects for its current financial year.

<b>B.19 (B.5)</b>	<b>Description of the Group:</b>	The Group is a highly diversified international financial group, with strengths in the traditional banking businesses of retail banking, asset management, private banking and wholesale banking. It also has investments in some of Spain's leading companies. As of 31 December 2017, the Group was made up of 341 consolidated entities and 76 entities accounted for using the equity method. The companies are principally domiciled in the following countries: Argentina, Belgium, Bolivia, Brazil, Cayman Islands, Chile, Colombia, Ecuador, France, Germany, Ireland, Italy, Luxembourg, Mexico, Netherlands, Netherlands Antilles, Peru, Portugal, Spain, Switzerland, Turkey, United Kingdom, United States of America, Uruguay and Venezuela. In additions, BBVA has an active presence in Asia.																			
<b>B.19 (B.9)</b>	<b>Profit forecast or estimate:</b>	Not Applicable - No profit forecasts or estimates have been made in this Base Prospectus.																			
<b>B.19 (B.10)</b>	<b>Audit report qualifications:</b>	Not Applicable - No qualifications are contained in any audit report included in this Base Prospectus.																			
<b>B.19 (B.12)</b>	<p>Selected historical key financial information:</p> <p><b><i>Income Statement</i></b></p> <p>The table below sets out summary information extracted from the Group's audited consolidated income statement for each of the periods ended 31 December 2017 and 31 December 2016:</p> <table border="1" data-bbox="323 1120 1031 1662"> <thead> <tr> <th><i>Millions of euros</i></th> <th><b>31.12.2017</b></th> <th><b>31.12.2016*</b></th> </tr> </thead> <tbody> <tr> <td>- Net interest income</td> <td>17,758</td> <td>17,059</td> </tr> <tr> <td>- Gross income</td> <td>25,270</td> <td>24,653</td> </tr> <tr> <td>- Net operating income</td> <td>7,222</td> <td>6,874</td> </tr> <tr> <td>- Operating profit before tax</td> <td>6,931</td> <td>6,392</td> </tr> <tr> <td><b>Profit attributable to parent company</b></td> <td><b>3,519</b></td> <td><b>3,475</b></td> </tr> </tbody> </table>			<i>Millions of euros</i>	<b>31.12.2017</b>	<b>31.12.2016*</b>	- Net interest income	17,758	17,059	- Gross income	25,270	24,653	- Net operating income	7,222	6,874	- Operating profit before tax	6,931	6,392	<b>Profit attributable to parent company</b>	<b>3,519</b>	<b>3,475</b>
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<p><b><i>Balance Sheet</i></b></p> <p>The table below sets out summary information extracted from the Group's audited consolidated balance sheet as of 31 December 2017 and 31 December 2016:</p> <table border="1" data-bbox="323 1899 1031 2020"> <thead> <tr> <th><i>Millions of euros</i></th> <th><b>31.12.2017</b></th> <th><b>30.09.2016*</b></th> </tr> </thead> <tbody> <tr> <td>Total Assets</td> <td>690,059</td> <td>731,856</td> </tr> </tbody> </table>				<i>Millions of euros</i>	<b>31.12.2017</b>	<b>30.09.2016*</b>	Total Assets	690,059	731,856												
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	Loans and advances to customers	387,621	414,500
	Customer deposits (1)	376,379	401,465
	Debt Certificates and Other financial liabilities (2)	75,765	89,504
	Total customer funds (1) + (2)	452,144	490,969
	Total equity	<b>53,323</b>	<b>55,428</b>
<p>(*) Presented for comparison purposes only</p> <p><b>Statements of no significant or material adverse change</b></p> <p>There has been no significant change in the financial or trading position of the Group since December 31, 2017 and there has been no material adverse change in the prospects of the Group since December 31, 2017</p>			
<b>B.19 (B.13)</b>	<b>Events impacting the Guarantor's solvency:</b>	Not Applicable - There are no recent events particular to the Guarantor which are to a material extent relevant to an evaluation of its solvency.	
<b>B.19 (B.14)</b>	<b>Dependence upon other Group entities:</b>	Not Applicable – The Guarantor is not dependent on any other Group entities.	
<b>B.19 (B.15)</b>	<b>The Guarantor's Principal activities:</b>	<p>The Guarantor is a highly diversified international financial group, with strengths in the traditional banking businesses of retail banking, asset management, private banking and wholesale banking. It also has some investments in some of Spain's leading companies. Set for the below are the Group's current seven operating segments:</p> <ul style="list-style-type: none"> <li>• Banking activity in Spain</li> <li>• Real Estate Activity in Spain</li> <li>• Turkey</li> <li>• Rest of Eurasia</li> <li>• Mexico</li> <li>• South America</li> <li>• United States</li> </ul> <p>In addition to the operating segments referred to above, the Group has a Corporate Centre which includes those items that have not been allocated to an operating segment. It includes the Group's general management functions, including: costs from central units that have a strictly corporate function; management of structural exchange rate positions carried out by the Financial Planning unit; specific issues of capital instruments to ensure adequate management of the Group's overall capital positions; proprietary portfolios such as industrial holdings and their corresponding results; certain tax assets and liabilities; provisions related to commitments with pensioners; and</p>	

		goodwill and other intangibles.
<b>B.19 (B.16)</b>	<b>Controlling shareholders:</b>	Not Applicable - The Guarantor is not aware of any shareholder or group of connected shareholders who directly or indirectly control the Guarantor.
<b>B.19 (B.17)</b>	<b>Credit ratings:</b>	The Guarantor has been rated "A-" by Fitch, "Baa1" by Moody's and "A-" by S&P Global. A security rating is not a recommendation to buy, sell or hold securities and may be subject to suspension, reduction or withdrawal at any time by the assigning rating agency.

### Section C – Securities

Element	Title	
<b>C.1</b>	<b>Description of Notes/ISIN:</b>	<p>The Notes described in this section are debt securities with a denomination of less than €100,000 (or its equivalent in any other currency).</p> <p>Title of Notes: Series 754 USD 1,380,000 Tranché Index Credit Linked Notes due 2023</p> <p>Series Number: 754</p> <p>Tranche Number: 1</p> <p>ISIN Code: XS1837202289</p> <p>Common Code:183720228</p> <p>Valoren Code: Not applicable</p>
<b>C.2</b>	<b>Currency:</b>	The specified currency of this Series of Notes is US Dollar (“USD”)
<b>C.5</b>	<b>Restrictions on transferability:</b>	Not Applicable - There are no restrictions on the free transferability of the Notes. However, selling restrictions apply to offers, sales or transfers of the Notes under the applicable laws in various jurisdictions. A purchaser of the Notes is required to make certain agreements and representations as a condition to purchasing the Notes.
<b>C.8</b>	<b>Rights attached to the Notes, including ranking and limitations on those rights:</b>	<p><i>Status of the Notes and the Guarantee</i></p> <p>The Notes will constitute direct, unconditional, unsecured and unsubordinated and will rank <i>pari passu</i> among themselves, with all other outstanding unsecured and unsubordinated obligations of the Issuer present and future, but, in the event of insolvency, only to the extent permitted by applicable laws relating to creditor's rights.</p> <p>The Notes will have the benefit of an unconditional and irrevocable guarantee by the Guarantor. Such obligations of the Guarantor pursuant to the Guarantee will constitute direct, unconditional and unsecured obligations of the Guarantor and rank <i>pari passu</i> with all other unsecured and unsubordinated obligations of the Guarantor.</p>

***Negative pledge***

The Notes do not have the benefit of a negative pledge.

***Events of default***

The terms of the Notes will contain, amongst others, the following events of default:

(a) a default is made for more than 14 days in the payment of any principal (including any Instalment Amount(s)) due in respect of any of the Notes or 30 days or more in the payment of any interest or other amount due in respect of any of the Notes; or

(b) a default is made in the performance by the Issuer or the Guarantor of any other obligation under the provisions of the Notes or under the provisions of the Guarantee relating to the Notes and such default continues for more than 60 days following service by a Noteholder on the Issuer and the Guarantor of a notice requiring the same to be remedied; or

(c) an order of any competent court or administrative agency is made or any resolution is passed by the Issuer for the winding-up or dissolution of the Issuer (other than for the purpose of an amalgamation, merger or reconstruction (i) which has been approved by an Extraordinary Resolution or (ii) where all of the assets of the Issuer are transferred to, and all of its debts and liabilities are assumed by, a continuing entity); or

(d) an order is made by any competent court commencing insolvency proceedings (procedimientos concursales) against the Guarantor or an order is made or a resolution is passed for the dissolution or winding up of the Guarantor (except in any such case for the purpose of a reconstruction or a merger or amalgamation (i) which has been approved by an Extraordinary Resolution or (ii) where the entity resulting from any such reconstruction or merger or amalgamation is a Financial Institution (Entidad de Crédito according to article 1 of Law 10/2014 of 26 June, on Organisation, Supervision and Solvency of Credit Entities) and will have a rating for long-term senior debt assigned by Standard & Poor's Rating Services, Moody's Investors Services or Fitch Ratings Ltd equivalent to or higher than the rating for long-term senior debt of the Guarantor immediately prior to such reconstruction or merger or amalgamation); or

(e) the Issuer or the Guarantor is adjudicated or found bankrupt or insolvent by any competent court, or any order of any competent court or administrative agency is made for, or any resolution is passed by Issuer or the Guarantor to apply for, judicial composition proceedings with its creditors or for the appointment of a receiver or trustee or other similar official in insolvency proceedings in relation to the Issuer or the Guarantor or substantially all of the assets of either of them (unless in the case of an order for a temporary appointment, such appointment is discharged within 60 days); or

(f) the Issuer (except for the purpose of an amalgamation, merger or reconstruction approved by an Extraordinary Resolution) or the Guarantor (except for the purpose of an amalgamation, merger or reconstruction (i) which has been approved by an Extraordinary Resolution or (ii) where the

		<p>entity resulting from any such reconstruction or merger or amalgamation will have a rating for long-term senior debt assigned by Standard &amp; Poor's Rating Services or Moody's Investor Services equivalent to or higher than the rating for long-term senior debt of the Guarantor immediately prior to such reconstruction or merger or amalgamation) ceases or threatens to cease to carry on the whole or substantially the whole of its business; or</p> <p>(g) an application is made for the appointment of an administrative or other receiver, manager, administrator or similar official in relation to the Issuer or the Guarantor or in relation to the whole or substantially the whole of the undertaking or assets of the Issuer or the Guarantor and is not discharged within 60 days; or</p> <p>(h) the Guarantee ceases to be, or is claimed by the Guarantor not to be, in full force and effect.</p>
<p><b>C.9</b></p>	<p><b>Payment Features:</b></p>	<p>Issue Price: 100 per cent. of the Aggregate Nominal Amount</p> <p>Issue Date: 13 June 2018</p> <p>Calculation Amount: USD 1,000</p> <p>Early Redemption Amount: The fair market value of the Notes less associated costs.</p> <p><b><i>Interest</i></b></p> <p>Fixed Rate. The Notes bear interest from their date of issue at the fixed rate of 7.55 per cent. per annum. Interest will be paid semi-annually in arrear on 10 January and 10 July in each year from and including 10 January 2019 to and including the Maturity Date. The first interest payment will be made on 10 January 2019.</p> <p><b><i>Final Redemption</i></b></p> <p>Subject to any prior purchase and cancellation or early redemption, each Note will be redeemed on the Maturity Date specified in Element C.16 (“Expiration or maturity date of the Notes”) below at an amount determined in accordance with the methodology set out below.</p> <p><b><i>Credit Linked Notes</i></b></p> <p>The notes are Tranching Index Credit Linked Notes. Issuer will redeem the Notes and pay interest as provided above, subject to the credit linked provisions below.</p> <p>The notes are Tranching Index Credit Linked Notes. This means that the occurrence of a Credit Event (as described below) will impact the Notes as set out in the remainder of this Element C.9.</p> <p>If a Credit Event (as being set out in the Physical Settlement Matrix, occurs in respect of the Reference Entities (being those comprising the Markit iTraxx® Crossover Series 29 Index version 1 (Annex Date 16 March 2018) on the Trade Date) or successor(s), the Calculation Agent may determine that a Credit Event Determination Date has occurred. In this case:</p>

		<p>credit linked settlement will not occur until this happens in respect of an amount that is greater than 12% of the sum of the Reference Entity Weightings for each Reference Entity in the Index for which a Credit Event Determination Date has occurred and thereafter each relevant Credit Event will further reduce amounts due in respect of the Notes.</p> <p>The Issuer will then pay the Credit Event Redemption Amount in respect of each Note on the Credit Event Redemption Date.</p> <p>In addition, interest on the Notes may be reduced or no longer paid depending on the ALP.</p> <p>Where:</p> <p><b>“Credit Event Redemption Amount”</b> means:</p> <p>an amount equal to each Note's <i>pro rata</i> share of:</p> <p>aggregate outstanding nominal amount * (1-(1 / ( EP - AP ) * Min [ EP-AP ; Max[ ALP - AP; 0]]))</p> <p>where:</p> <p><b>“ALP”</b> means the sum of the Reference Entity Weightings for each Reference Entity for which a Credit Event Determination Date has occurred;</p> <p><b>“AP”</b> means the Attachment Point, being the number specified as such in the Final Terms;</p> <p><b>“EP”</b> means the Exhaustion Point, being the number specified as such in the Final Terms;</p> <p><b>“Credit Event Redemption Date”</b> means the Maturity Date determined pursuant to the Credit Linked Conditions.</p>
<b>C.10</b>	<b>Derivative component in the interest payments:</b>	Interest is payable on the Notes on the basis set out in C.9
<b>C.11</b>	<b>Listing and admission to trading:</b>	Application has been made by the Issuer (or on its behalf) for the Notes to be admitted to trading on the regulated market of the Irish Stock Exchange.
<b>C.15</b>	<b>Description of how the value of the Note is affected by the value of the underlying asset:</b>	<p>The Final Redemption Amount (if any) payable in respect of the Notes is calculated by reference to the relevant underlying set out in Element C.20 (A description of the type of the underlying and where the information of the underlying can be found) below.</p> <p>Please also see Element <b>C.9 (Payment Features)</b></p> <p>These Notes are derivative securities and their value may go down as well as up.</p>



		<p>Unless previously redeemed or purchased and cancelled and provided that a credit event determination date has not occurred in respect of any Reference Entity, the Issuer shall redeem each Credit Linked Note on the Maturity Date by payment of the Final Redemption Amount. If a credit event determination date has occurred in respect of one or more Reference Entities, the Issuer shall redeem each Credit Linked Note as set out in Element C.9 (Payment Features).</p> <p>In addition, interest on the Notes may be reduced or no longer paid depending on the number of Reference Entities for which a relevant Credit Event has occurred .</p>
<b>C.16</b>	<b>Expiration or maturity date of the Notes:</b>	The Maturity Date of the Notes is 10 July 2023, subject to adjustment.
<b>C.17</b>	<b>Settlement procedure of derivative securities:</b>	The Notes will be settled on the applicable Maturity Date at the relevant amount per Note.
<b>C.18</b>	<b>Return on derivative securities:</b>	The principal return is illustrated in Element C.9 (Payment Features) above. The principal return is illustrated in Element C.10 (Derivative component in the interest payments) above. These Notes are derivative securities and their value may go down as well as up.
<b>C.20</b>	<b>A description of the type of the underlying and where the information of the underlying can be found:</b>	Each Reference Entity comprising the Markit iTraxx® Crossover Series 29 Index version 1 (Annex Date 16 March 2018). Information in relation to each Reference Entity (or its successor) can be found at information providers such as Bloomberg (www.bloomberg.com), reports from credit rating agencies such as Fitch, Inc (www.fitchratings.com), Standard & Poor's Financial Services LLC (a subsidiary of The McGraw-Hill Companies, Inc) (www.standardandpoors.com) or Moody's Investors Services (www.moodys.com) and the website of the Reference Entity (or any successor website).

#### Section D – Risks

Element	Title	
<b>D.2</b>	<b>Key risks regarding the Issuer and the Guarantor:</b>	In purchasing Notes, investors assume the risk that the Issuer and the Guarantor may become insolvent or otherwise be unable to make all payments due in respect of the Notes. There is a wide range of factors which individually or together could result in the Issuer and the Guarantor becoming unable to make all payments due in respect of the Notes. It is not possible to identify all such factors or to determine which factors are most likely to occur, as the Issuer and the Guarantor may not be aware of all relevant factors and certain factors which they currently deem not to be material may become material as a result of the occurrence of events outside the Issuer's and the Guarantor's control. The Issuer and the Guarantor have

identified a number of factors which could materially adversely affect their businesses and ability to make payments due under the Notes. These factors include:

**Risk Factors relating to the Issuer**

- Issuer's dependence on the Guarantor to make payments on the Notes.
- Certain considerations in relation to the forum upon insolvency of the Issuer.

**Factors that may affect the Guarantor's ability to fulfil its obligations under the Guarantee**

Macroeconomic Risks

- Economic conditions in the countries where the Group operates could have a material adverse effect on the Group's business, financial condition and results of operations.
- Since the Guarantor's loan portfolio is highly concentrated in Spain, adverse changes affecting the Spanish economy could have a material adverse effect on its financial condition.
- Any decline in the Kingdom of Spain's sovereign credit ratings could adversely affect the Group's business, financial condition and results of operations.
- The Group may be materially adversely affected by developments in the emerging markets where it operates.
- The Group's earnings and financial condition have been, and its future earnings and financial condition may continue to be, materially affected by depressed asset valuations resulting from poor market conditions.
- Exposure to the real estate market makes the Group vulnerable to developments in this market.

Legal, Regulatory and Compliance Risks

- The Group is subject to substantial regulation and regulatory and governmental oversight. Changes in the regulatory framework could have a material adverse effect on its business, results of operations and financial condition.
- Increasingly onerous capital requirements may have a material adverse effect on the Guarantor's business, financial condition and results of operations.
- Minimum requirement for own funds and eligible liabilities (MREL). Any failure by BBVA and/or the Group to comply with its MREL could have a material adverse effect on the Guarantor's business, financial condition and results of operations.
- Increased taxation and other burdens imposed on the financial sector may have a material adverse effect on the Guarantor's business, financial condition and results of operations.

- Contributions for assisting in the future recovery and resolution of the Spanish banking sector may have a material adverse effect on the Guarantor's business, financial condition and results of operations.
- Regulatory developments related to the EU fiscal and banking union may have a material adverse effect on the Guarantor's business, financial condition and results of operations.
- The Group's anti-money laundering and anti-terrorism policies may be circumvented or otherwise not be sufficient to prevent all money laundering or terrorism financing.
- The Group is exposed to risk in relation to compliance with anti-corruption laws and regulations and sanctions programmes.
- Local regulation may have a material effect on the Guarantor's business, financial condition, results of operations and cash flows.

#### Liquidity and Financial Risks

- The Guarantor has a continuous demand for liquidity to fund its business activities. The Guarantor may suffer during periods of market-wide or firm-specific liquidity constraints, and liquidity may not be available to it even if its underlying business remains strong.
- Withdrawals of deposits or other sources of liquidity may make it more difficult or costly for the Group to fund its business on favourable terms or cause the Group to take other actions.
- Implementation of internationally accepted liquidity ratios might require changes in business practices that affect the profitability of the Guarantor's business activities.
- The Group's businesses are subject to inherent risks concerning borrower and counterparty credit quality which have affected and are expected to continue to affect the recoverability and value of assets on the Group's balance sheet
- The Group's business is particularly vulnerable to volatility in interest rates.
- The Guarantor is dependent on its credit ratings and any reduction of its credit ratings could materially and adversely affect the Group's business, financial condition and results of operations.
- Highly-indebted households and corporations could endanger the Group's asset quality and future revenues.
- The Group depends in part upon dividends and other funds from subsidiaries.

#### Business and Industry Risks

- The Group faces increasing competition in its business lines.
- The Group faces risks related to its acquisitions and divestitures.

		<ul style="list-style-type: none"> <li>• The Group is party to lawsuits, tax claims and other legal proceedings.</li> <li>• The Group's ability to maintain its competitive position depends significantly on its international operations, which expose the Group to foreign exchange, political and other risks in the countries in which it operates, which could cause an adverse effect on its business, financial condition and results of operations.</li> </ul> <p>Financial and Risk Reporting</p> <ul style="list-style-type: none"> <li>• Weaknesses or failures in the Group's internal processes, systems and security could materially adversely affect its results of operations, financial condition or prospects, and could result in reputational damage.</li> <li>• The financial industry is increasingly dependent on information technology systems, which may fail, may not be adequate for the tasks at hand or may no longer be available.</li> <li>• The Guarantor's financial statements are based in part on assumptions and estimates which, if inaccurate, could cause material misstatement of the results of its operations and financial position.</li> </ul> <p>Risk related to Early Intervention and Resolution</p> <ul style="list-style-type: none"> <li>• The Notes may be subject to the exercise of the Spanish Loss-Absorption Powers Bail-in Power by the Relevant Spanish Resolution Authority. Other powers contained in Law 11/2015 could materially affect the rights of the Noteholders under, and the value of, any Notes.</li> <li>• Noteholders may not be able to exercise their rights on an event of default in the event of the adoption of any early intervention or resolution measure under Law 11/2015 and the SRM Regulation.</li> </ul>
<b>D.3</b>	<b>Key risks regarding the Notes:</b>	<p>There are a number of risks associated with an investment in the Notes. These risks include:</p> <ul style="list-style-type: none"> <li>• Notes may be redeemed prior to their scheduled maturity.</li> <li>• Claims of Holders under the Notes are effectively junior to those of certain other creditors.</li> <li>• Spanish Tax Rules may impose withholding tax in certain circumstances (subject to certain exceptions) and neither the Issuer nor the Guarantor is obliged to pay additional amounts in such event.</li> <li>• The procedure for provision of information described in the Base Prospectus is a summary only.</li> <li>• The conditions of the Notes contain provisions which may permit their modification without the consent of all investors.</li> <li>• The Issuer of the Notes may be substituted without the consent of the Noteholders.</li> <li>• The Guarantor of the Notes may be substituted without the consent of the Noteholders.</li> </ul>

- The Notes may be subject to withholding taxes in circumstances where the Issuer is not obliged to make gross up payments and this would result in holders receiving less interest than expected and could significantly adversely affect their return on the Notes.
- The value of the Notes could be adversely affected by a change in English law or administrative practice.
- Reliance on DTC, Euroclear and Clearstream, Luxembourg procedures.
- Credit ratings assigned to the Issuer, the Guarantor or any Notes may not reflect all the risks associated with an investment in those Notes.

**Risks relating to the structure of particular Notes**

- Investors may lose the original invested amount.
- The relevant market value of the Notes at any time is dependent on other matters in addition to the credit risk of the Issuer and Guarantor and the performance of the relevant Reference Item(s).
- There are risks associated with Notes where denominations involve integral multiples.
- If an investor holds Notes which are not denominated in the investor's home currency, that investor will be exposed to movements in exchange rates adversely affecting the value of its holding. In addition, the imposition of exchange controls in relation to any Notes could result in an investor not receiving payments on those Notes
- The value of Fixed Rate Notes may be adversely affected by movements in market interest rates.
- The value of Index Notes may be adversely affected by movements in market interest rates.
- There may be risks associated with any hedging transactions the Issuer enters into.

**Generic Risk Factors that are associated with Notes that are linked to Reference Item(s).**

- There are risks relating to Reference Item Linked Notes.
- It may not be possible to use the Notes as a perfect hedge against the market risk associated with investing in a Reference Item.
- There may be regulatory consequences to the Noteholder of holding Reference Item Linked Notes.
- A Noteholder does not have rights of ownership in the Reference Item(s).
- The past performance of a Reference Item is not indicative of future performance.

		<p><b>There are a number of risks associated with Notes that are linked to one or more specific types of Reference Items.</b></p> <ul style="list-style-type: none"> <li>• There are risks specific relating to Credit Linked Notes.</li> </ul> <p><b>Market Factors</b></p> <ul style="list-style-type: none"> <li>• An active secondary market in respect of the Notes may never be established or may be illiquid and this would adversely affect the value at which an investor could sell his Notes.</li> <li>• There may be price discrepancies with respect to the Notes as between various dealers or other purchasers in the secondary market.</li> </ul> <p><b>Potential Conflicts of Interest</b></p> <ul style="list-style-type: none"> <li>• The Issuer, the Guarantor and their respective affiliates may take positions in or deal with Reference Item(s).</li> <li>• The Calculation Agent, which will generally be the Guarantor or an affiliate of the Guarantor, has broad discretionary powers which may not take into account the interests of the Noteholders.</li> <li>• The Issuer and/or the Guarantor may have confidential information relating to the Reference Item and the Notes.</li> <li>• The Guarantor's securities may be/form part of a Reference Item.</li> <li>• Potential conflicts of interest relating to distributors or other entities involved in the offer or listing of the Notes.</li> </ul> <p><b>Calculation Agent powers should be considered</b></p>
<b>D.6</b>	<b>Risk warning:</b>	<p>See D.3 (“Key risks regarding the Notes”) above</p> <p>Investors may lose the entire value of their investment or part of it in the event of the insolvency of the Issuer or if it is otherwise unable or unwilling to repay the Notes when repayment falls due or as a result of the performance of the relevant Reference Items</p>

**Section E – Offer**

<b>Element</b>	<b>Title</b>	
<b>E.2b</b>	<b>Use of proceeds:</b>	The net proceeds from each issue of Notes will be deposited with the Guarantor. The net proceeds from each issue will be used for loans and/or investments extended to, or made in, other companies and entities belonging to the Group (for this purpose, as defined in section 3.2 of the FMSA).
<b>E.3</b>	<b>Terms and conditions of the offer:</b>	Not Applicable

<b>E.4</b>	<b>Interest of natural and legal persons involved in the issue/offer:</b>	The Notes have been sold by the Dealer to a third party distributor at a discount to the specified issue price. For specific and detailed information on the nature and quantity of such discount, the investor should contact the distributor in respect of the Notes.
<b>E.7</b>	<b>Expenses charged to the investor by the Issuer:</b>	Not Applicable - No expenses will be charged to investors by the Issuer.