

FINAL TERMS

18 April 2018

BBVA GLOBAL MARKETS, B.V.

*(a private company with limited liability (besloten vennootschap met beperkte aansprakelijkheid)
incorporated under Dutch law with its seat in Amsterdam, the Netherlands but its tax residency in Spain)*
(as “**Issuer**”)

Issue of Series 698 USD 500,000 Equity Linked Notes due 2021 (the “**Notes**”)

under the €4,000,000,000
Structured Medium Term Note Programme

guaranteed by

BANCO BILBAO VIZCAYA ARGENTARIA, S.A.

(incorporated with limited liability in Spain)
(as “**Guarantor**”)

PART A - CONTRACTUAL TERMS

Terms used herein shall be deemed to be defined as such for the purposes of the General Conditions of the Notes (and, together with the applicable Annex(es), the “**Conditions**”) set forth in the Base Prospectus dated 21 July 2017 and the supplements to it dated 14 August 2017, 21 September 2017, 22 November 2017, 4 December 2017 and 8 March 2018 which together constitutes a base prospectus for the purposes of the Prospectus Directive (the “**Base Prospectus**”). This document constitutes the Final Terms of the Notes described herein for the purposes of Article 5.4 of the Prospectus Directive and must be read in conjunction with the Base Prospectus. Full information on the Issuer, the Guarantor and the offer of the Notes is only available on the basis of the combination of these Final Terms and the Base Prospectus. An issue specific summary of the Notes (which comprises the summary in the Base Prospectus as amended to reflect the provisions of these Final Terms) is annexed to these Final Terms. The Base Prospectus has been published on the websites of the Irish Stock Exchange (www.ise.ie) and the Central Bank of Ireland (<http://www.centralbank.ie>).

The Notes have not been and will not be registered under the United States Securities Act of 1933, as amended (the “**Securities Act**”) or under any state securities laws, and the Notes may not be offered, sold, transferred, pledged, delivered, redeemed, directly or indirectly, at any time within the United States or to, or for the account or benefit of, or by, any U.S. person. Furthermore, the Notes do not constitute, and have not been marketed as, contracts of sale of a commodity for future delivery (or options thereon) subject to the U.S. Commodity Exchange Act, as amended (the “**CEA**”), and trading in the Notes has not been approved by the U.S. Commodity Futures Trading Commission (the “**CFTC**”) pursuant to the CEA, and no U.S. person may at any time trade or maintain a position in the Notes. For a description of the restrictions on offers and sales of the Notes, see “*Subscription and Sale*” in the Base Prospectus.

As used herein, “**U.S. person**” includes any “**U.S. person**” or person that is not a “**non-United States person**” as either such term may be defined in Regulation S or in regulations adopted under the CEA.

| | | | |
|----|-----|-------------------------|---------------------------------------|
| 1. | (a) | Issuer | BBVA Global Markets, B.V. |
| | (b) | Guarantor: | Banco Bilbao Vizcaya Argentaria, S.A. |
| | (c) | Principal Paying Agent: | Deutsche Bank AG, London Branch |
| | (d) | Registrar: | Not applicable |
| | (e) | Transfer Agent: | Not applicable |
| | (f) | Calculation Agent: | Banco Bilbao Vizcaya Argentaria, S.A. |

| | | | |
|------------|-----|--|--|
| 2. | (a) | Series Number: | 698 |
| | (b) | Tranche Number: | 1 |
| | (c) | Date on which the Notes will be consolidated and form a single Series: | Not applicable |
| | (d) | Applicable Annex(es): | Annex 1: Payout Conditions Annex 3: Equity Linked Conditions |
| 3. | | Specified Notes Currency or Currencies: | US Dollar (“ USD ”) |
| 4. | | Aggregate Nominal Amount: | |
| | (a) | Series: | USD 500,000 |
| | (b) | Tranche: | USD 500,000 |
| 5. | | Issue Price: | 100 per cent. of the Aggregate Nominal Amount |
| 6. | (a) | Specified Denomination(s): | USD 10,000 and integral multiples of USD 1,000 in excess thereof up to an including USD 19,000. No notes in definitive form will be issued with denomination above USD 19,000 |
| | (b) | Minimum Tradable Amount: | Not applicable |
| | (c) | Calculation Amount: | USD 1,000 |
| 7. | (a) | Issue Date: | 18 April 2018 |
| | (b) | Interest Commencement Date: | Issue Date |
| 8. | | Maturity Date: | 19 April 2021 or if that is not a Business Day the immediately succeeding Business Day |
| 9. | | Interest Basis: | Applicable Equity Linked Interest (see paragraph 18 below) |
| 10. | | Redemption Basis: | Equity Linked Redemption |
| 11. | | Reference Item(s): | The following Reference Items (k) (from k=1 to k=3) will apply: k=1, Itau Unibanco Holding S.A. (see paragraph 24 below) k=2, Deere & Company (see paragraph 24 below) |

| | | |
|-----|--|---|
| | | k=3, Celgene Corporation (see paragraph 24 below) |
| 12. | Put/Call Options: | Not applicable |
| 13. | Settlement Exchange Rate Provisions: | Not applicable |
| 14. | Status of the Notes: | Senior |
| 15. | Knock-in Event: | Applicable: Knock-in Value is less than the Knock-in Price |
| | (i) Knock-in Value: | Worst Value |
| | | Where; |
| | | “RI Initial Value” means, in respect of a Reference Item: |
| | | k=1 USD 15.09 |
| | | k=2 USD 144.41 |
| | | k=3 USD 88.71 |
| | | “RI Value” means, in respect of a Reference Item and a ST Valuation Date, (i) the RI Closing Value for such Reference Item in respect of such ST Valuation Date, divided by (ii) the relevant RI Initial Value |
| | | “ST Valuation Date” means each Coupon Valuation Date, Automatic Early Redemption Valuation Date, Knock-in Determination Day and the Redemption Valuation Date |
| | (ii) Knock-in Price: | 50 per cent. |
| | (iii) Knock-in Range: | Not applicable |
| | (iv) Knock-in Determination Day(s): | The Redemption Valuation Date (see paragraph 37 (xi) below) |
| | (v) Knock-in Determination Period: | Not applicable |
| | (vi) Knock-in Period Beginning Date: | Not applicable |
| | (vii) Knock-in Period Beginning Date Scheduled Trading Day Convention: | Not applicable |
| | (viii) Knock-in Period Ending Date: | Not applicable |
| | (ix) Knock-in Period Ending Date Scheduled Trading Day Convention: | Not applicable |
| | (x) Knock-in Valuation Time: | Scheduled Closing Time |

16. Knock-out Event: Not applicable
17. CNY Provisions: Not applicable

PROVISIONS RELATING TO INTEREST (IF ANY) PAYABLE

18. **Interest:** Applicable
- (i) Interest Period End Date(s): As per General Condition 4(b)
- (ii) Business Day Convention for Interest Period End Date(s): Not applicable

| | | | |
|-------|---------------------------|----------|-------------------------------------|
| (iii) | Interest Payment Date(s): | i | <u>Interest Payment Date</u> |
| | | 1 | 18 May 2018 |
| | | 2 | 18 June 2018 |
| | | 3 | 18 July 2018 |
| | | 4 | 20 August 2018 |
| | | 5 | 18 September 2018 |
| | | 6 | 18 October 2018 |
| | | 7 | 19 November 2018 |
| | | 8 | 18 December 2018 |
| | | 9 | 18 January 2019 |
| | | 10 | 18 February 2019 |
| | | 11 | 18 March 2019 |
| | | 12 | 18 April 2019 |
| | | 13 | 20 May 2019 |
| | | 14 | 18 June 2019 |
| | | 15 | 18 July 2019 |
| | | 16 | 19 August 2019 |
| | | 17 | 18 September 2019 |
| | | 18 | 18 October 2019 |
| | | 19 | 18 November 2019 |
| | | 20 | 18 December 2019 |
| | | 21 | 20 January 2020 |
| | | 22 | 18 February 2020 |
| | | 23 | 18 March 2020 |

24 20 April 2020
 25 18 May 2020
 26 18 June 2020
 27 20 July 2020
 28 18 August 2020
 29 18 September 2020
 30 19 October 2020
 31 18 November 2020
 32 18 December 2020
 33 18 January 2021
 34 18 February 2021
 35 18 March 2021
 36 19 April 2021

- (iv) Business Day Convention for Interest Payment Date(s): Following Business Day Convention
- (v) Minimum Interest Rate: Not applicable
- (vi) Maximum Interest Rate: Not applicable
- (vii) Day Count Fraction: 1/1
- (viii) Determination Date(s): Not applicable
- (ix) Rate of Interest: In respect of each Interest Payment Date (from i=1 to i=36) the Rate of Interest shall be determined by the Calculation Agent in accordance with the following formula:
- Rate of Interest (xi) – “Digital One Barrier”**
- (A) If the Coupon Barrier Condition is satisfied in respect of a Coupon Valuation Date:
- 0.5833 per cent.;**
- (B) Otherwise:
- Zero.**
- Where:
- “Coupon Barrier Condition”** shall be satisfied if, in respect of a Coupon

Valuation Date, the Coupon Barrier Value on such Coupon Valuation Date, as determined by the Calculation Agent, is equal to or greater than the Coupon Barrier

“**Coupon Barrier**” means 50 per cent.

“**Coupon Barrier Value**” means, in respect of a Coupon Valuation Date, Worst Value

| | | |
|-----|---|---|
| 19. | Fixed Rate Note Provisions: | Not applicable |
| 20. | Floating Rate Note Provisions: | Not applicable |
| 21. | Specified Interest Amount Note Provisions: | Not applicable |
| 22. | Zero Coupon Note Provisions: | Not applicable |
| 23. | Index Linked Interest Provisions: | Not applicable |
| 24. | Equity Linked Interest Provisions | Applicable |
| | (i) Share(s)/Share Company/Basket of Shares/Basket Company: | Reference Items k=1 to k=3 inclusive: k=1: Itau Unibanco Holding S.A. Weighting: Not applicable k=2: Deere & Company Weighting: Not applicable k=3: Celgene Corporation Weighting: Not applicable |
| | (ii) Share Currency | k=1: USD k=2: USD k=3: USD |
| | (iii) ISIN of Share(s) | k=1: US4655621062 k=2: US2441991054 k=3: US1510201049 |
| | (iv) Screen Page: | k=1: ITUB UN <Equity> k=2: DE UN <Equity> k=3: CELG UW <Equity> |
| | (v) Exchange: | k=1: New York Stock Exchange |

| | | |
|--------|-------------------------------------|--|
| | | k=2: New York Stock Exchange |
| | | k=3: NASDAQ |
| (vi) | Related Exchange(s) | All Exchanges |
| (vii) | Depository Receipt provisions: | Not applicable |
| (viii) | Strike Date: | Not applicable |
| (ix) | Strike Period [and Strike Days]: | Not applicable |
| (x) | Averaging: | Averaging does not apply to the Notes |
| (xi) | Coupon Valuation Date(s)/Period(s): | <u>i</u> <u>Coupon Valuation Dates</u> |
| | | 1 11 May 2018 |
| | | 2 11 June 2018 |
| | | 3 11 July 2018 |
| | | 4 13 August 2018 |
| | | 5 11 September 2018 |
| | | 6 11 October 2018 |
| | | 7 12 November 2018 |
| | | 8 11 December 2018 |
| | | 9 11 January 2019 |
| | | 10 11 February 2019 |
| | | 11 11 March 2019 |
| | | 12 11 April 2019 |
| | | 13 13 May 2019 |
| | | 14 11 June 2019 |
| | | 15 11 July 2019 |
| | | 16 12 August 2019 |
| | | 17 11 September 2019 |
| | | 18 11 October 2019 |
| | | 19 11 November 2019 |
| | | 20 11 December 2019 |
| | | 21 13 January 2020 |
| | | 22 11 February 2020 |

| | | | |
|---------|-------------------------------|----|---|
| | | 23 | 11 March 2020 |
| | | 24 | 9 April 2020 |
| | | 25 | 11 May 2020 |
| | | 26 | 11 June 2020 |
| | | 27 | 13 July 2020 |
| | | 28 | 11 August 2020 |
| | | 29 | 11 September 2020 |
| | | 30 | 12 October 2020 |
| | | 31 | 11 November 2020 |
| | | 32 | 11 December 2020 |
| | | 33 | 11 January 2021 |
| | | 34 | 11 February 2021 |
| | | 35 | 11 March 2021 |
| | | 36 | 12 April 2021 |
| (xii) | Coupon Valuation Time: | | Scheduled Closing Time |
| (xiii) | Observation Date(s): | | Not applicable |
| (xiv) | Observation Period: | | Not applicable |
| (xv) | Exchange Business Day: | | (All Shares Basis) |
| (xvi) | Scheduled Trading Day: | | (All Shares Basis) |
| (xvii) | Share Correction Period: | | As set out in Equity Linked Condition 8 |
| (xviii) | Disrupted Day: | | As set out in Equity Linked Condition 8 |
| (xix) | Market Disruption: | | Specified Maximum Days of Disruption will be equal to three |
| (xx) | Extraordinary Events: | | In addition to De-Listing, Insolvency, Merger Event and Nationalization, the following Extraordinary Events apply to the Notes: Tender Offer |
| (xxi) | Additional Disruption Events: | | The following Additional Disruption Events apply to the Notes: Change in Law |

The Trade Date is 11 April 2018

Delayed Redemption on Occurrence of Extraordinary Disruption Event: Not applicable

- | | | |
|-----|---|----------------|
| 25. | Inflation Linked Interest Provisions: | Not applicable |
| 26. | Fund Linked Interest Provisions: | Not applicable |
| 27. | Foreign Exchange (FX) Rate Linked Interest Provisions: | Not applicable |
| 28. | Reference Item Rate Linked Interest: | Not applicable |
| 29. | Combination Note Interest: | Not applicable |

PROVISIONS RELATING TO REDEMPTION

- | | | |
|-----|---------------------------------|-----------------------------------|
| 30. | Final Redemption Amount: | Calculation Amount * Final Payout |
| 31. | Final Payout: | Applicable |

Redemption (ix) - Versus Standard

(A) if no Knock-in Event has occurred:

100 per cent.; or

(B) if a Knock-in Event has occurred:

Min [100 per cent.; FR Value]

Where:

“**FR Value**” means, in respect of the Redemption Valuation Date, the Worst Value.

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|-----|------------------------------------|------------|
| 32. | Automatic Early Redemption: | Applicable |
|-----|------------------------------------|------------|

ST Automatic Early Redemption

| | | |
|-----|-----------------------------------|--|
| (i) | Automatic Early Redemption Event: | In respect of any Automatic Early Redemption Valuation Date (from j=1 to j=32), the AER Value is: greater than or equal to the Automatic Early Redemption Price. |
|-----|-----------------------------------|--|

| | | |
|------|------------|-------------|
| (ii) | AER Value: | Worst Value |
|------|------------|-------------|

| | | |
|-------|------------------------------------|---|
| (iii) | Automatic Early Redemption Payout: | The Automatic Early Redemption Amount shall be determined in accordance with the following formula: |
|-------|------------------------------------|---|

Calculation Amount * AER Percentage

| (iv) | Automatic Early Redemption Price: | j | <u>Automatic</u> <u>Early</u> <u>Redemption Price:</u> |
|------|-----------------------------------|----|---|
| | | 1 | 100.00 per cent. |
| | | 2 | 100.00 per cent. |
| | | 3 | 100.00 per cent. |
| | | 4 | 100.00 per cent. |
| | | 5 | 100.00 per cent. |
| | | 6 | 100.00 per cent. |
| | | 7 | 95.00 per cent. |
| | | 8 | 95.00 per cent. |
| | | 9 | 95.00 per cent. |
| | | 10 | 95.00 per cent. |
| | | 11 | 95.00 per cent. |
| | | 12 | 95.00 per cent. |
| | | 13 | 95.00 per cent. |
| | | 14 | 95.00 per cent. |
| | | 15 | 95.00 per cent. |
| | | 16 | 90.00 per cent. |
| | | 17 | 90.00 per cent. |
| | | 18 | 90.00 per cent. |
| | | 19 | 90.00 per cent. |
| | | 20 | 90.00 per cent. |
| | | 21 | 90.00 per cent. |
| | | 22 | 90.00 per cent. |
| | | 23 | 90.00 per cent. |
| | | 24 | 90.00 per cent. |
| | | 25 | 90.00 per cent. |
| | | 26 | 90.00 per cent. |
| | | 27 | 90.00 per cent. |

| | | | |
|-------|-----------------------------------|----------|---|
| | | 28 | 90.00 per cent. |
| | | 29 | 90.00 per cent. |
| | | 30 | 90.00 per cent. |
| | | 31 | 90.00 per cent. |
| | | 32 | 90.00 per cent. |
| (v) | Automatic Early Redemption Range: | | Not applicable |
| (vi) | AER Percentage: | | 100.00 per cent. |
| (vii) | Automatic Early Redemption Dates: | j | <u>Automatic</u> <u>Early</u> <u>Redemption Date</u> |
| | | 1 | 20 August 2018 |
| | | 2 | 18 September 2018 |
| | | 3 | 18 October 2018 |
| | | 4 | 19 November 2018 |
| | | 5 | 18 December 2018 |
| | | 6 | 18 January 2019 |
| | | 7 | 18 February 2019 |
| | | 8 | 18 March 2019 |
| | | 9 | 18 April 2019 |
| | | 10 | 20 May 2019 |
| | | 11 | 18 June 2019 |
| | | 12 | 18 July 2019 |
| | | 13 | 19 August 2019 |
| | | 14 | 18 September 2019 |
| | | 15 | 18 October 2019 |
| | | 16 | 18 November 2019 |
| | | 17 | 18 December 2019 |
| | | 18 | 20 January 2020 |
| | | 19 | 18 February 2020 |
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| | | 21 | 20 April 2020 |

22 18 May 2020
 23 18 June 2020
 24 20 July 2020
 25 18 August 2020
 26 18 September 2020
 27 19 October 2020
 28 18 November 2020
 29 18 December 2020
 30 18 January 2021
 31 18 February 2021
 32 18 March 2021

(viii) AER Additional Rate: Not applicable

(ix) Automatic Early Redemption Valuation Date(s):

j **Automatic** **Early**
Redemption **Valuation**
Date

1 13 August 2018
 2 11 September 2018
 3 11 October 2018
 4 12 November 2018
 5 11 December 2018
 6 11 January 2019
 7 11 February 2019
 8 11 March 2019
 9 11 April 2019
 10 13 May 2019
 11 11 June 2019
 12 11 July 2019
 13 12 August 2019
 14 11 September 2019
 15 11 October 2019
 16 11 November 2019

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|------------|--|----|---------------------------------------|
| | | 17 | 11 December 2019 |
| | | 18 | 13 January 2020 |
| | | 19 | 11 February 2020 |
| | | 20 | 11 March 2020 |
| | | 21 | 9 April 2020 |
| | | 22 | 11 May 2020 |
| | | 23 | 11 June 2020 |
| | | 24 | 13 July 2020 |
| | | 25 | 11 August 2020 |
| | | 26 | 11 September 2020 |
| | | 27 | 12 October 2020 |
| | | 28 | 11 November 2020 |
| | | 29 | 11 December 2020 |
| | | 30 | 11 January 2021 |
| | | 31 | 11 February 2021 |
| | | 32 | 11 March 2021 |
| | (x) Automatic Early Redemption Valuation Time: | | Scheduled Closing Time |
| | (xi) Averaging: | | Averaging does not apply to the Notes |
| 33. | Issuer Call Option: | | Not applicable |
| 34. | Noteholder Put: | | Not applicable |
| 35. | Early Redemption Amount: | | As set out in General Condition 6 |
| 36. | Index Linked Redemption: | | Not applicable |
| 37. | Equity Linked Redemption: | | Applicable |
| | (i) Share/Basket of Shares/Basket Company: | | See paragraph 24(i) above |
| | (ii) Share Currency: | | See paragraph 24(ii) above |
| | (iii) ISIN of Share(s): | | See paragraph 24(iii) above |
| | (iv) Screen Page: | | See paragraph 24(iv) above |
| | (v) Exchange: | | See paragraph 24(v) above |
| | (vi) Related Exchange(s): | | All Exchanges |
| | (vii) Depositary Receipt provisions: | | See paragraph 24(vii) above |

| | | |
|------------|--|---|
| (viii) | Strike Date: | Not applicable |
| (ix) | Strike Period [and Strike Days]: | Not applicable |
| (x) | Averaging: | Averaging does not apply to the Notes |
| (xi) | Redemption Valuation Date(s): | 12 April 2021 |
| (xii) | Valuation Time: | Scheduled Closing Time |
| (xiii) | Observation Date(s): | Not applicable |
| (xiv) | Observation Period: | Not applicable |
| (xv) | Exchange Business Day: | (All Shares Basis) |
| (xvi) | Scheduled Trading Day: | (All Shares Basis) |
| (xvii) | Share Correction Period: | As set out in Equity Linked Condition 8 |
| (xviii) | Disrupted Days: | As set out in Equity Linked Condition 8 |
| (xix) | Market Disruption: | Specified Maximum Days of Disruption will be equal to three |
| (xx) | Extraordinary Events: | In addition to De-Listing, Insolvency, Merger Event and Nationalization, the following Extraordinary Events apply to the Notes: Tender Offer: Applicable |
| (xxi) | Additional Disruption Events: | The following Additional Disruption Events apply to the Notes: Change in Law The Trade Date is 11 April 2018 Delayed Redemption on Occurrence of Additional Disruption Event: Not applicable |
| 38. | Inflation Linked Redemption: | Not applicable |
| 39. | Fund linked Redemption: | Not applicable |
| 40. | Credit Linked Redemption: | Not applicable |
| 41. | Foreign Exchange (FX) Rate Linked Redemption: | Not applicable |
| 42. | Reference Item Rate Linked Redemption: | Not applicable |
| 43. | Combination Note Redemption: | Not applicable |
| 44. | Provisions applicable to Instalment Notes: | Not applicable |

- | | | |
|-----|--|---|
| 45. | Provisions applicable to Physical Delivery: | Not applicable |
| 46. | Provisions applicable to Partly Paid Notes; amount of each payment comprising the Issue Price and date on which each payment is to be made and consequences of failure to pay, including any right of the Issuer to forfeit the Notes and interest due on late payment: | Not applicable |
| 47. | Variation of Settlement: | The Issuer does not have the option to vary settlement in respect of the Notes as set out in General Condition 5(b)(ii) |
| 48. | Payment Disruption Event | Not applicable |

GENERAL PROVISIONS APPLICABLE TO THE NOTES

- | | | |
|-----|--|--|
| 49. | Form of Notes: | Bearer Notes: Permanent Bearer Global Note exchangeable for definitive Notes only upon an Exchange Event excluding the exchange event described in paragraph (iii) of the definition in the Permanent Global Note |
| 50. | New Global Note: | No |
| 51. | (i) Financial Centre(s): | Not applicable |
| | (ii) Additional Business Centre(s): | Not applicable |
| 52. | Talons for future Coupons or Receipts to be attached to definitive Notes (and dates on which such Talons mature): | No |
| 53. | Redenomination, renominalisation and reconventioning provisions: | Not applicable |
| 54. | Prohibition of Sales to EEA Retail Investors: | Applicable |

RESPONSIBILITY

The Issuer and the Guarantor accept responsibility for the information contained in these Final Terms.

Signed on behalf of the Issuer:

By: _____

Duly authorised

Signed on behalf of the Guarantor:

By: _____

Duly authorised

MARIAN COSCARÓN TOMÉ
Authorised Signatory
Firma Autorizada

PART B-OTHER INFORMATION

1 Listing and Admission to trading

Irish Stock Exchange's Official List

Application has been made for the Notes to be admitted to trading on Irish Stock Exchange's regulated market with effect from the Issue Date.

2 Ratings

Ratings: The Notes have not been rated. The rating of the Guarantor is:

S&P Global: A-

Moody's: Baa1

Fitch: A-

The rating of the Issuer is:

S&P: A-

Each of S&P, Moody's and Fitch is established in the European Union and is registered under Regulation (EC) No. 1060/2009 (as amended). As such each of S&P, Moody's and Fitch is included in the list of credit rating agencies published by the European Securities and Markets Authority on its website in accordance with such Regulation.

3 Interests of Natural and Legal Persons Involved in the Issue

A fee has been paid by the Issuer to the Dealer, details of which are available upon request from the Dealer.

4 Reasons for the Offer, Estimated Net Proceeds and Total Expenses

- | | | |
|-------|---------------------------|--|
| (i) | Reasons for the offer: | See " <i>Use of Proceeds</i> " section in the Base Prospectus |
| (ii) | Estimated net proceeds: | USD 459,000 |
| (iii) | Estimated total expenses: | The estimated total expenses that can be determined as of the issue date are up to EUR 600 consisting of listing fees, such expenses exclude certain out-of pocket expenses incurred or to be incurred by or on behalf of the issuer in connection with the admission to trading |

5 Performance of Shares, Explanation of Effect on Value of Investment and Other Information concerning the Underlying

The past and future performance, the volatility and background information about each Share can be obtained from the corresponding Bloomberg Screen Page as set out in paragraph 24(iv) above.

For a description of any adjustments and disruption events that may affect the Reference Items and any adjustment rules in relation to events concerning the Reference Items (if applicable) please see Annex 3 (*Additional Terms and Conditions for Equity Linked Notes*) in the Issuer's Base Prospectus.

The Issuer does not intend to provide post-issuance information.

6 Operational Information

| | | |
|--------|--|--|
| (i) | ISIN Code: | XS1808965542 |
| (ii) | Common Code: | 180896554 |
| (iii) | CUSIP: | Not applicable |
| (iv) | Valoren Code: | Not applicable |
| (v) | Other Code(s): | Not applicable |
| (vi) | Any clearing system(s) other than Euroclear, Clearstream Luxembourg and the DTC approved by the Issuer and the Principal Paying Agent and the relevant identification number(s): | Not applicable |
| (vii) | Delivery: | Delivery against payment |
| (viii) | Additional Paying Agent(s) (if any): | Not applicable |
| (ix) | Intended to be held in a manner which would allow Eurosystem eligibility | No. Whilst the designation is specified as "no" at the date of these Final Terms, should the Eurosystem eligibility criteria be amended in the future such that the Notes are capable of meeting them the Notes may then be deposited with one of the ICSDs as common safekeeper. Note that this does not necessarily mean that the Notes will then be recognised as eligible collateral for Eurosystem monetary policy and intra day credit operations by the Eurosystem at any time during their life. Such recognition will depend upon the ECB being satisfied that Eurosystem eligibility criteria have been met. |

7 Distribution

| | |
|---|---|
| 7.1 Method of distribution: | Non-syndicated |
| 7.3 If non-syndicated, name and address of relevant Dealer: | BBVA Securities Inc. 1345 Avenue of the Americas, 44th Floor New York, NY 10105 United States |
| 7.3 U.S. Selling Restrictions: | The Notes are only for offer and sale outside the United States in offshore transactions to persons that are not U.S. persons in reliance on Regulation S under the Securities Act and may not be offered, sold, transferred, pledged, delivered, redeemed, directly or indirectly, at any time within the United States or to, or for the account or benefit of, or by, any U.S. person. |

Each initial purchaser of the Notes and each subsequent purchaser or transferee of the Notes shall be deemed to have agreed with the issuer or the seller of such Securities that (i) it will not at any time offer, sell, resell or deliver, directly or indirectly, such Securities so purchased in the United States or to, or for the account or benefit of, any U.S. person or to others for offer, sale, resale or delivery, directly or indirectly, in the United States or to, or for the account or benefit of, any U.S. person and (ii) it is not purchasing any Securities for the account or benefit of any U.S. person. Reg. S Compliance Category 2; TEFRA not applicable

7.4 U.S. "Original Issue Discount" Legend:

Not applicable

7.5 Non-Exempt Offer:

Not applicable

The Issuer is only offering to and selling to the Dealer pursuant to and in accordance with the terms of the Programme Agreement. All sales to persons other than the Dealer will be made by the Dealer or persons to whom they sell, and/or otherwise make arrangements with, including the Financial Intermediaries. The Issuer shall not be liable for any offers, sales or purchase of Notes by the Dealer or Financial Intermediaries in accordance with the arrangements in place between any such Dealer or any such Financial Intermediary and its customers.

Financial intermediaries seeking to rely on the Base Prospectus and any Final Terms to resell or place Notes as permitted by article 3.2 of the 2010 PD Amending Directive must obtain prior written consent from the Issuer and the Guarantor; nothing herein is to be understood as a waiver of such requirement for prior written consent.

SUMMARY OF NOTES

Summaries are made up of disclosure requirements known as “**Elements**”. These Elements are numbered in Sections A – E (A.1 – E.7). This Summary contains all the Elements required to be included in a summary for the Notes and the Issuer. Because some Elements are not required to be addressed, there may be gaps in the numbering sequence of the Elements. Even though an Element may be required to be inserted in a summary because of the type of securities and issuer, it is possible that no relevant information can be given regarding the Element. In this case a short description of the Element should be included in the summary explaining why it is not applicable.

Section A– Introduction and warnings

| Element | |
|---------|---|
| A.1 | <p>This summary should be read as an introduction to the Base Prospectus and the Final Terms.</p> <p>Any decision to invest in any Notes should be based on a consideration of the Base Prospectus as a whole, including any documents incorporated by reference, and the Final Terms.</p> <p>Where a claim relating to information contained in the Base Prospectus and the Final Terms is brought before a court in a Member State of the European Economic Area, the plaintiff may, under the national legislation of the Member State where the claim is brought, be required to bear the costs of translating the Base Prospectus and the Final Terms before the legal proceedings are initiated. Civil liability attaches to the Issuer or the Guarantor in any such Member State solely on the basis of this summary, including any translation of it, but only if the summary is misleading, inaccurate or inconsistent when read together with the other parts of the Base Prospectus and the Final Terms or, following the implementation of the relevant provisions of Directive 2010/73/EU in the relevant Member State, it does not provide, when read together with the other parts of the Base Prospectus and the Final Terms, key information in order to aid investors when considering whether to invest in the Notes.</p> |
| A.2 | Not Applicable - the Notes are not being offered to the public as part of a Non-exempt Offer |

Section B– Issuer and Guarantor

| Element | Title | |
|---------|---|---|
| B.1 | Legal and commercial name of the Issuer: | BBVA Global Markets B.V. |
| B.2 | Domicile/ legal form/ legislation/ country of incorporation: | The Issuer is a private company with limited liability (<i>besloten vennootschap met beperkte aansprakelijkheid</i>) and was incorporated under the laws of the Netherlands on 29 October 2009. The Issuer's registered office is Calle Saucedo, 28, 28050 Madrid, Spain and it has its "place of effective management" and "centre of principal interests" in Spain. |
| B.4b | Trend information: | Not Applicable - There are no known trends, uncertainties, demands, commitments or events that are reasonably likely to have a material |

| | | | | | | |
|-------------|---|--|-------------------|----------------------|-------------------|----------------------|
| | | effect on the Issuer's prospects for its current financial year. | | | | |
| B.5 | Description of the Group: | The Issuer is a direct wholly-owned subsidiary of Banco Bilbao Vizcaya Argentaria, S.A. | | | | |
| | | Banco Bilbao Vizcaya Argentaria, S.A. and its consolidated subsidiaries (the " Group " or " BBVA Group ") are a highly diversified international financial group, with strengths in the traditional banking businesses of retail banking, asset management, private banking and wholesale banking. It also has investments in some of Spain's leading companies. | | | | |
| B.9 | Profit forecast or estimate: | Not Applicable - No profit forecasts or estimates have been made in this Base Prospectus. | | | | |
| B.10 | Audit report qualifications: | Not Applicable - No qualifications are contained in any audit report included in this Base Prospectus. | | | | |
| B.12 | The key audited financial data for the Issuer are as follows: | | | | | |
| | <i>Income Statement</i> | | | | | |
| | The table below sets out summary information extracted from the Issuer's audited consolidated income statement for each of the periods ended 31 December 2016 and 31 December 2015 and the Issuer's unaudited consolidated income statement for the period ended 30 June 2017 and 30 June 2016: | | | | | |
| | STATEMENT OF COMPREHENSIVE INCOME | | | | | |
| | <i>Thousands of euros</i> | Note | 30.06.2017 | 30.06.2016(*) | 31.12.2016 | 31.12.2015(*) |
| | | | | | | |
| | - Interest income and similar income | 9-10 | 97,743 | 70,535 | 101,321 | 68,122 |
| | - Interest expense and similar expenses | 10-11 | (97,494) | (70,366) | (100,890) | (67,777) |
| | - Exchange rate differences | | (86) | (13) | 37 | 52 |
| | - Other operating expenses | | 62 | - | - | - |
| | | | (217) | (142) | (234) | (123) |
| | Result of the year before tax | | 8 | 14 | 234 | 274 |
| | - Income tax | | (2) | (4) | (76) | (82) |

| | | | | | |
|---|--|----------|-----------|------------|------------|
| Result of the year from continued operations | | 6 | 10 | 158 | 192 |
| Comprehensive result of the year | | - | - | - | - |
| Total comprehensive result of the year | | 6 | 10 | 158 | 192 |

(* Presented for comparison purposes only.)

Statement of Financial Position

The table below sets out summary information extracted from the Issuer's audited statement of financial position as at 31 December 2016 and 31 December 2015 and the Issuer's unaudited statement of financial position as at 30 June 2017 and 30 June 2016:

STATEMENT OF FINANCIAL POSITION

(before appropriation of net income)

| <i>Thousands of euros</i> | Note | 30.12.2016 | 30.12.2015* | 31.12.2016 | 30.12.2015* |
|--|-------------|-------------------|--------------------|-------------------|--------------------|
| ASSETS: | | | | | |
| <i>Non-current assets</i> | | | | | |
| - <i>Long-Term deposits due from Parent</i> | 9 | 1,562,616 | 1,069,459 | 1,224,154 | 882,725 |
| - Derivatives | 10 | 65,338 | 55,108 | 41,402 | 47,344 |
| - Other assets | | - | - | - | 7 |
| <u><i>Current assets</i></u> | | | | | |
| - <i>Short-Term deposits due from Parent</i> | 9 | 185,211 | 79,297 | 103,358 | 20,894 |
| - Derivatives | 10 | 8,273 | 9,029 | 3,947 | 3,792 |
| - Cash and cash equivalents | 8 | 241 | 279 | 481 | 101 |
| - Interest receivable from Parent | 9 | 79,571 | 93,584 | 68,925 | 85,073 |
| - Other assets | | 28 | 17 | 2 | - |
| Total assets | | 1,901,278 | 1,306,773 | 1,442,269 | 1,039,936 |
| | | | | | |
| LIABILITIES: | | | | | |
| <i>Long-Term liabilities</i> | | | | | |

| | | | | | | |
|--|--|--|------------------|------------------|------------------|------------------|
| -Long-Term securities issued | debt | 11 | 1,562,391 | 1,069,507 | 1,223,474 | 882,212 |
| - Derivatives | | 10 | 65,338 | 55,108 | 41,402 | 47,344 |
| - Other liabilities | | | - | 3 | - | 7 |
| Short-Term liabilities | | | | | | |
| - Short-Term securities issued | debt | 11 | 185,215 | 79,313 | 103,392 | 20,894 |
| - Derivatives | | 10 | 8,273 | 9,029 | 3,947 | 3,792 |
| - Interest payable to third parties | | 11 | 78,859 | 92,896 | 68,806 | 84,968 |
| - Other liabilities | | | 11 | 24 | 29 | 49 |
| - Credit account | | | 502 | 436 | 498 | 228 |
| - Current tax liabilities | | | 108 | 30 | 146 | 25 |
| Total liabilities | | | 1,900,697 | 1,306,346 | 1,441,694 | 1,039,519 |
| SHAREHOLDER'S EQUITY: | | | | | | |
| Capital | | | | | | |
| - Issued share capital | | 12 | 90 | 90 | 90 | 90 |
| - Other reserves | | | 485 | 327 | 327 | 135 |
| - Result of the year | | | 6 | 10 | 158 | 192 |
| Total shareholder's equity | | | 581 | 427 | 575 | 417 |
| Total liabilities and shareholder's equity | | | 1,901,278 | 1,306,773 | 1,442,269 | 1,039,936 |
| * Presented for comparison purposes only. | | | | | | |
| Statements of no significant or material adverse change | | | | | | |
| There has been no significant change in the financial or trading position of the Issuer since 30 June 2017. There has been no material adverse change in the prospects of the Issuer since 31 December 2016. | | | | | | |
| B.13 | Events impacting the Issuer's solvency: | Not Applicable - There are no recent events particular to the Issuer which are to a material extent relevant to the evaluation of the Issuer's solvency. | | | | |
| B.14 | Dependence upon other | See Element B.5 ("Description of the Group"). | | | | |

| | | |
|----------------------|---|---|
| | group entities: | The Issuer is dependent upon the Guarantor to meet its payment obligations under the Notes. Should the Guarantor fail to pay interest on or repay any deposit made by the Issuer or meet its commitment under a hedging arrangement in a timely fashion, this will have a material adverse effect on the ability of the Issuer to fulfil its obligations under Notes issued under the Programme. |
| B.15 | Principal activities: | The Issuer serves as a financing company for the purposes of the Group and is regularly engaged in different financing transactions within the limits set forth in its articles of association. The Issuer's objective is, among others, to arrange medium and long term financing for the Group and cost saving by grouping these activities. |
| B.16 | Controlling shareholders: | The Issuer is a direct wholly-owned subsidiary of Banco Bilbao Vizcaya Argentaria, S.A. |
| B.17 | Credit ratings: | The Issuer has been rated "A-" by S&P Global. Notes issued under the Programme may be rated or unrated. Details of the rating, if applicable, will be set out in the Final Terms. The Notes are not rated. A security rating is not a recommendation to buy, sell or hold securities and may be subject to suspension, reduction or withdrawal at any time by the assigning rating agency. |
| B.18 | Description of the Guarantee: | The Notes will be unconditionally and irrevocably guaranteed by the Guarantor. The obligations of the Guarantor under its guarantee will be direct, unconditional and unsecured obligations of the Guarantor and will rank <i>pari passu</i> with all other unsecured and unsubordinated obligations of the Guarantor. |
| B.19 | Information about the Guarantor: | |
| B.19 (B.1) | Legal and commercial name of the Guarantor: | The legal name of the Guarantor is Banco Bilbao Vizcaya Argentaria, S.A. It conducts its business under the commercial name "BBVA". |
| B.19 (B.2) | Domicile/ legal form/ legislation/ country of incorporation: | The Guarantor is a limited liability company (a <i>sociedad anónima</i> or S.A.) and was incorporated under the Spanish Corporations Law on 1 October 1988. It has its registered office at Plaza de San Nicolás 4, Bilbao, Spain, 48005, and operates out of Calle Azul, 4, 28050, Madrid, Spain. |
| B.19 (B.4(b)) | Trend information: | Not Applicable - There are no known trends, uncertainties, demands, commitments or events that are reasonably likely to have a material effect on the Guarantor's prospects for its current financial year. |
| B.19 (B.5) | Description of the Group: | The Group is a highly diversified international financial group, with strengths in the traditional banking businesses of retail banking, asset management, private banking and wholesale banking. It also has investments in some of Spain's leading companies. As of 31 December 2017, the Group was made up of 341 consolidated entities and 76 entities accounted for using the equity method. |

| | | | |
|--------------------|--|--|--------------------|
| | | The companies are principally domiciled in the following countries: Argentina, Belgium, Bolivia, Brazil, Cayman Islands, Chile, Colombia, Ecuador, France, Germany, Ireland, Italy, Luxembourg, Mexico, Netherlands, Netherlands Antilles, Peru, Portugal, Spain, Switzerland, Turkey, United Kingdom, United States of America, Uruguay and Venezuela. In additions, BBVA has an active presence in Asia. | |
| B.19 (B.9) | Profit forecast or estimate: | Not Applicable - No profit forecasts or estimates have been made in this Base Prospectus. | |
| B.19 (B.10) | Audit report qualifications: | Not Applicable - No qualifications are contained in any audit report included in this Base Prospectus. | |
| B.19 (B.12) | Selected historical key financial information: | | |
| | <i>Income Statement</i> | | |
| | The table below sets out summary information extracted from the Group's audited consolidated income statement for each of the periods ended 31 December 2017 and 31 December 2016: | | |
| | | | |
| | <i>Millions of euros</i> | 31.12.2017 | 31.12.2016* |
| | - Net interest income | 17,758 | 17,059 |
| | - Gross income | 25,270 | 24,653 |
| | - Net operating income | 7,222 | 6,874 |
| | - Operating profit before tax | 6,931 | 6,392 |
| | Profit attributable to parent company | 3,519 | 3,475 |
| | (*) Presented for comparison purposes only | | |
| | <i>Balance Sheet</i> | | |
| | The table below sets out summary information extracted from the Group's audited consolidated balance sheet as of 31 December 2017 and 31 December 2016: | | |
| | | | |
| | <i>Millions of euros</i> | 31.12.2017 | 30.09.2016* |
| | Total Assets | 690,059 | 731,856 |
| | Loans and advances to customers | 387,621 | 414,500 |
| | Customer deposits (1) | 376,379 | 401,465 |
| | Debt Certificates and Other financial liabilities | 75,765 | 89,504 |

| | | | |
|---|---|---|---------------|
| | (2) | | |
| | Total customer funds (1) + (2) | 452,144 | 490,969 |
| | Total equity | 53,323 | 55,428 |
| <p>(*) Presented for comparison purposes only</p> <p>Statements of no significant or material adverse change</p> <p>There has been no significant change in the financial or trading position of the Group since December 31, 2017 and there has been no material adverse change in the prospects of the Group since December 31, 2017</p> | | | |
| B.19 (B.13) | Events impacting the Guarantor's solvency: | Not Applicable - There are no recent events particular to the Guarantor which are to a material extent relevant to an evaluation of its solvency. | |
| B.19 (B.14) | Dependence upon other Group entities: | Not Applicable – The Guarantor is not dependent on any other Group entities. | |
| B.19 (B.15) | The Guarantor's Principal activities: | <p>The Guarantor is a highly diversified international financial group, with strengths in the traditional banking businesses of retail banking, asset management, private banking and wholesale banking. It also has some investments in some of Spain's leading companies. Set for the below are the Group's current seven operating segments:</p> <ul style="list-style-type: none"> • Banking activity in Spain • Real Estate Activity in Spain • Turkey • Rest of Eurasia • Mexico • South America • United States <p>In addition to the operating segments referred to above, the Group has a Corporate Centre which includes those items that have not been allocated to an operating segment. It includes the Group's general management functions, including: costs from central units that have a strictly corporate function; management of structural exchange rate positions carried out by the Financial Planning unit; specific issues of capital instruments to ensure adequate management of the Group's overall capital positions; proprietary portfolios such as industrial holdings and their corresponding results; certain tax assets and liabilities; provisions related to commitments with pensioners; and goodwill and other intangibles.</p> | |
| B.19 (B.16) | Controlling shareholders: | Not Applicable - The Guarantor is not aware of any shareholder or group of connected shareholders who directly or indirectly control the Guarantor. | |

| | | |
|--------------------|------------------------|---|
| B.19 (B.17) | Credit ratings: | The Guarantor has been rated "A-" by Fitch, "Baa1" by Moody's and "A-" by S&P Global. A security rating is not a recommendation to buy, sell or hold securities and may be subject to suspension, reduction or withdrawal at any time by the assigning rating agency. |
|--------------------|------------------------|---|

Section C – Securities

| Element | Title | |
|------------|---|--|
| C.1 | Description of Notes/ISIN: | <p>The Notes described in this section are debt securities with a denomination of less than €100,000 (or its equivalent in any other currency).</p> <p>Title of Notes: Series 698 USD 500,000 Equity Linked Notes due 2021</p> <p>Series Number: 698</p> <p>Tranche Number: 1</p> <p>ISIN Code: XS1808965542</p> <p>Common Code:180896554</p> |
| C.2 | Currency: | The specified currency of this Series of Notes is US Dollar (“USD”) |
| C.5 | Restrictions on transferability: | Not Applicable - There are no restrictions on the free transferability of the Notes. However, selling restrictions apply to offers, sales or transfers of the Notes under the applicable laws in various jurisdictions. A purchaser of the Notes is required to make certain agreements and representations as a condition to purchasing the Notes. |
| C.8 | Rights attached to the Notes, including ranking and limitations on those rights: | <p><i>Status of the Notes and the Guarantee</i></p> <p>The Notes will constitute direct, unconditional, unsecured and unsubordinated and will rank <i>pari passu</i> among themselves, with all other outstanding unsecured and unsubordinated obligations of the Issuer present and future, but, in the event of insolvency, only to the extent permitted by applicable laws relating to creditor's rights.</p> <p>The Notes will have the benefit of an unconditional and irrevocable guarantee by the Guarantor. Such obligations of the Guarantor pursuant to the Guarantee will constitute direct, unconditional and unsecured obligations of the Guarantor and rank <i>pari passu</i> with all other unsecured and unsubordinated obligations of the Guarantor.</p> <p><i>Negative pledge</i></p> <p>The Notes do not have the benefit of a negative pledge.</p> <p><i>Events of default</i></p> |

The terms of the Notes will contain, amongst others, the following events of default:

(a) a default is made for more than 14 days in the payment of any principal (including any Instalment Amount(s)) due in respect of any of the Notes or 30 days or more in the payment of any interest or other amount due in respect of any of the Notes; or

(b) a default is made in the performance by the Issuer or the Guarantor of any other obligation under the provisions of the Notes or under the provisions of the Guarantee relating to the Notes and such default continues for more than 60 days following service by a Noteholder on the Issuer and the Guarantor of a notice requiring the same to be remedied; or

(c) an order of any competent court or administrative agency is made or any resolution is passed by the Issuer for the winding-up or dissolution of the Issuer (other than for the purpose of an amalgamation, merger or reconstruction (i) which has been approved by an Extraordinary Resolution or (ii) where all of the assets of the Issuer are transferred to, and all of its debts and liabilities are assumed by, a continuing entity); or

(d) an order is made by any competent court commencing insolvency proceedings (procedimientos concursales) against the Guarantor or an order is made or a resolution is passed for the dissolution or winding up of the Guarantor (except in any such case for the purpose of a reconstruction or a merger or amalgamation (i) which has been approved by an Extraordinary Resolution or (ii) where the entity resulting from any such reconstruction or merger or amalgamation is a Financial Institution (Entidad de Crédito according to article 1 of Law 10/2014 of 26 June, on Organisation, Supervision and Solvency of Credit Entities) and will have a rating for long-term senior debt assigned by Standard & Poor's Rating Services, Moody's Investors Services or Fitch Ratings Ltd equivalent to or higher than the rating for long-term senior debt of the Guarantor immediately prior to such reconstruction or merger or amalgamation); or

(e) the Issuer or the Guarantor is adjudicated or found bankrupt or insolvent by any competent court, or any order of any competent court or administrative agency is made for, or any resolution is passed by Issuer or the Guarantor to apply for, judicial composition proceedings with its creditors or for the appointment of a receiver or trustee or other similar official in insolvency proceedings in relation to the Issuer or the Guarantor or substantially all of the assets of either of them (unless in the case of an order for a temporary appointment, such appointment is discharged within 60 days); or

(f) the Issuer (except for the purpose of an amalgamation, merger or reconstruction approved by an Extraordinary Resolution) or the Guarantor (except for the purpose of an amalgamation, merger or reconstruction (i) which has been approved by an Extraordinary Resolution or (ii) where the entity resulting from any such reconstruction or merger or amalgamation will have a rating for long-

| | | <p>term senior debt assigned by Standard & Poor's Rating Services or Moody's Investor Services equivalent to or higher than the rating for long-term senior debt of the Guarantor immediately prior to such reconstruction or merger or amalgamation) ceases or threatens to cease to carry on the whole or substantially the whole of its business; or</p> <p>(g) an application is made for the appointment of an administrative or other receiver, manager, administrator or similar official in relation to the Issuer or the Guarantor or in relation to the whole or substantially the whole of the undertaking or assets of the Issuer or the Guarantor and is not discharged within 60 days; or</p> <p>(h) the Guarantee ceases to be, or is claimed by the Guarantor not to be, in full force and effect.</p> | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|----------|-------------------------------------|--|----------|-------------------------------------|---|-------------|---|--------------|---|--------------|---|----------------|---|-------------------|---|-----------------|---|------------------|---|------------------|---|-----------------|----|------------------|----|---------------|----|---------------|----|-------------|
| C.9 | <p>Payment Features:</p> | <p>Issue Price: 100 per cent. of the Aggregate Nominal Amount</p> <p>Issue Date: 18 April 2018</p> <p>Calculation Amount: USD 1,000</p> <p>Early Redemption Amount: The fair market value of the Notes less associated costs.</p> <p><i>Interest</i></p> <p>Interest will be paid in arrear subject to adjustment for non-business days on each Interest Payment Date (from i=1 to i=36)</p> <table data-bbox="702 1131 1149 1971"> <thead> <tr> <th data-bbox="702 1131 734 1164">i</th> <th data-bbox="877 1131 1149 1164"><u>Interest Payment Date</u></th> </tr> </thead> <tbody> <tr> <td data-bbox="702 1198 734 1232">1</td> <td data-bbox="877 1198 1149 1232">18 May 2018</td> </tr> <tr> <td data-bbox="702 1254 734 1288">2</td> <td data-bbox="877 1254 1149 1288">18 June 2018</td> </tr> <tr> <td data-bbox="702 1310 734 1344">3</td> <td data-bbox="877 1310 1149 1344">18 July 2018</td> </tr> <tr> <td data-bbox="702 1366 734 1400">4</td> <td data-bbox="877 1366 1149 1400">20 August 2018</td> </tr> <tr> <td data-bbox="702 1422 734 1456">5</td> <td data-bbox="877 1422 1149 1456">18 September 2018</td> </tr> <tr> <td data-bbox="702 1478 734 1512">6</td> <td data-bbox="877 1478 1149 1512">18 October 2018</td> </tr> <tr> <td data-bbox="702 1534 734 1568">7</td> <td data-bbox="877 1534 1149 1568">19 November 2018</td> </tr> <tr> <td data-bbox="702 1590 734 1624">8</td> <td data-bbox="877 1590 1149 1624">18 December 2018</td> </tr> <tr> <td data-bbox="702 1646 734 1680">9</td> <td data-bbox="877 1646 1149 1680">18 January 2019</td> </tr> <tr> <td data-bbox="702 1702 734 1736">10</td> <td data-bbox="877 1702 1149 1736">18 February 2019</td> </tr> <tr> <td data-bbox="702 1758 734 1792">11</td> <td data-bbox="877 1758 1149 1792">18 March 2019</td> </tr> <tr> <td data-bbox="702 1814 734 1848">12</td> <td data-bbox="877 1814 1149 1848">18 April 2019</td> </tr> <tr> <td data-bbox="702 1870 734 1904">13</td> <td data-bbox="877 1870 1149 1904">20 May 2019</td> </tr> </tbody> </table> | i | <u>Interest Payment Date</u> | 1 | 18 May 2018 | 2 | 18 June 2018 | 3 | 18 July 2018 | 4 | 20 August 2018 | 5 | 18 September 2018 | 6 | 18 October 2018 | 7 | 19 November 2018 | 8 | 18 December 2018 | 9 | 18 January 2019 | 10 | 18 February 2019 | 11 | 18 March 2019 | 12 | 18 April 2019 | 13 | 20 May 2019 |
| i | <u>Interest Payment Date</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | 18 May 2018 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | 18 June 2018 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 3 | 18 July 2018 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 4 | 20 August 2018 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 5 | 18 September 2018 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 6 | 18 October 2018 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 7 | 19 November 2018 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 8 | 18 December 2018 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 9 | 18 January 2019 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 10 | 18 February 2019 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 11 | 18 March 2019 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 12 | 18 April 2019 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 13 | 20 May 2019 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

| | |
|----|-------------------|
| 14 | 18 June 2019 |
| 15 | 18 July 2019 |
| 16 | 19 August 2019 |
| 17 | 18 September 2019 |
| 18 | 18 October 2019 |
| 19 | 18 November 2019 |
| 20 | 18 December 2019 |
| 21 | 20 January 2020 |
| 22 | 18 February 2020 |
| 23 | 18 March 2020 |
| 24 | 20 April 2020 |
| 25 | 18 May 2020 |
| 26 | 18 June 2020 |
| 27 | 20 July 2020 |
| 28 | 18 August 2020 |
| 29 | 18 September 2020 |
| 30 | 19 October 2020 |
| 31 | 18 November 2020 |
| 32 | 18 December 2020 |
| 33 | 18 January 2021 |
| 34 | 18 February 2021 |
| 35 | 18 March 2021 |
| 36 | 19 April 2021 |

Each rate of interest is determined on the basis set out in Element C.10 (Derivative component in the interest payments).

Final Redemption

Subject to any prior purchase and cancellation or early redemption, each Note will be redeemed on the Maturity Date specified in Element C.16 (“Expiration or maturity date of the Notes”) below at an amount determined in accordance with the methodology set out below.

Redemption (ix) - Versus Standard

(A) if no Knock-in Event has occurred:

100 per cent.; or

(B) Otherwise:

Min [100 per cent.; FR Value]

For these purposes:

“**FR Value**” means, in respect of the Redemption Valuation Date, the Worst Value.

A “**Knock-in Event**” will occur if the Worst Value on the Knock-in Determination Day is less than 50.00 per cent.

“**Knock-in Determination Day**” means the Redemption Valuation Date

“**Redemption Valuation Date**” means 12 April 2021

“**RI Initial Value**” means in respect of a Reference Item:

k=1, USD 15.09

k=2, USD 144.41

k=3, USD 88.71

“**RI Value**” means, in respect of a Reference Item and a ST Valuation Date, (i) the RI Closing Value for such Reference Item in respect of such ST Valuation Date, divided by (ii) the relevant RI Initial Value

“**ST Valuation Date**” means each Coupon Valuation Date, Automatic Early Redemption Valuation Date, Knock-in Determination Day and the Redemption Valuation Date

Automatic Early Redemption

If an Automatic Early Redemption Event occurs, then the Automatic Early Redemption Amount payable per Note of a nominal amount equal to the Calculation Amount will be:

Calculation Amount *AER Percentage

“**AER Percentage**” means 100 per cent.

“**AER Value**” means Worst Value.

“**Automatic Early Redemption Event**” means the AER Value is greater than or equal to, the Automatic Early Redemption Price.

“**Automatic Early Redemption Price**” means:

| i | <u>Automatic</u> <u>Early</u> <u>Redemption Price</u> |
|----------|---|
| 1 | 100.00 per cent. |
| 2 | 100.00 per cent. |
| 3 | 100.00 per cent. |
| 4 | 100.00 per cent. |
| 5 | 100.00 per cent. |
| 6 | 100.00 per cent. |
| 7 | 95.00 per cent. |
| 8 | 95.00 per cent. |
| 9 | 95.00 per cent. |
| 10 | 95.00 per cent. |
| 11 | 95.00 per cent. |
| 12 | 95.00 per cent. |
| 13 | 95.00 per cent. |
| 14 | 95.00 per cent. |
| 15 | 95.00 per cent. |
| 16 | 90.00 per cent. |
| 17 | 90.00 per cent. |
| 18 | 90.00 per cent. |
| 19 | 90.00 per cent. |
| 20 | 90.00 per cent. |

| | |
|----|-----------------|
| 21 | 90.00 per cent. |
| 22 | 90.00 per cent. |
| 23 | 90.00 per cent. |
| 24 | 90.00 per cent. |
| 25 | 90.00 per cent. |
| 26 | 90.00 per cent. |
| 27 | 90.00 per cent. |
| 28 | 90.00 per cent. |
| 29 | 90.00 per cent. |
| 30 | 90.00 per cent. |
| 31 | 90.00 per cent. |
| 32 | 90.00 per cent. |

“Automatic Early Redemption Valuation Date” means:

| i | <u>Automatic</u> <u>Early</u> <u>Redemption Valuation Date</u> |
|----------|---|
| 1 | 13 August 2018 |
| 2 | 11 September 2018 |
| 3 | 11 October 2018 |
| 4 | 12 November 2018 |
| 5 | 11 December 2018 |
| 6 | 11 January 2019 |
| 7 | 11 February 2019 |
| 8 | 11 March 2019 |
| 9 | 11 April 2019 |
| 10 | 13 May 2019 |

| | |
|----|-------------------|
| 11 | 11 June 2019 |
| 12 | 11 July 2019 |
| 13 | 12 August 2019 |
| 14 | 11 September 2019 |
| 15 | 11 October 2019 |
| 16 | 11 November 2019 |
| 17 | 11 December 2019 |
| 18 | 13 January 2020 |
| 19 | 11 February 2020 |
| 20 | 11 March 2020 |
| 21 | 9 April 2020 |
| 22 | 11 May 2020 |
| 23 | 11 June 2020 |
| 24 | 13 July 2020 |
| 25 | 11 August 2020 |
| 26 | 11 September 2020 |
| 27 | 12 October 2020 |
| 28 | 11 November 2020 |
| 29 | 11 December 2020 |
| 30 | 11 January 2021 |
| 31 | 11 February 2021 |
| 32 | 11 March 2021 |

“Automatic Early Redemption Date” means

| i | <u>Automatic</u> <u>Early</u> <u>Redemption Date</u> |
|----------|---|
| 1 | 20 August 2018 |
| 2 | 18 September 2018 |
| 3 | 18 October 2018 |
| 4 | 19 November 2018 |
| 5 | 18 December 2018 |

| | |
|----|-------------------|
| 6 | 18 January 2019 |
| 7 | 18 February 2019 |
| 8 | 18 March 2019 |
| 9 | 18 April 2019 |
| 10 | 20 May 2019 |
| 11 | 18 June 2019 |
| 12 | 18 July 2019 |
| 13 | 19 August 2019 |
| 14 | 18 September 2019 |
| 15 | 18 October 2019 |
| 16 | 18 November 2019 |
| 17 | 18 December 2019 |
| 18 | 20 January 2020 |
| 19 | 18 February 2020 |
| 20 | 18 March 2020 |
| 21 | 20 April 2020 |
| 22 | 18 May 2020 |
| 23 | 18 June 2020 |
| 24 | 20 July 2020 |
| 25 | 18 August 2020 |
| 26 | 18 September 2020 |
| 27 | 19 October 2020 |
| 28 | 18 November 2020 |
| 29 | 18 December 2020 |
| 30 | 18 January 2021 |
| 31 | 18 February 2021 |
| 32 | 18 March 2021 |

Additional Disruption Events

Additional Disruption Events include any change of law.

C.10

Derivative component in the interest payments:

Interest is payable on the Notes on the basis set out in Element C.9 (Payment Features) above save that each rate of interest is determined as follows:

Rate of Interest (xi) – “Digital One Barrier”

(A) If the Coupon Barrier Condition is satisfied in respect of a Coupon Valuation Date:

0.5833 per cent.;

(B) Otherwise:

Zero.

Where:

“**Coupon Barrier Condition**” shall be satisfied if, in respect of a Coupon Valuation Date, the Coupon Barrier Value on such Coupon Valuation Date, as determined by the Calculation Agent, is equal to or greater than the Coupon Barrier

“**Coupon Barrier**” means 50 per cent.

“**Coupon Barrier Value**” means, in respect of a Coupon Valuation Date, Worst Value

“**Coupon Valuation Date(s)**” means:

| <u>i</u> | <u>Coupon Valuation Date</u> |
|----------|------------------------------|
| 1 | 11 May 2018 |
| 2 | 11 June 2018 |
| 3 | 11 July 2018 |
| 4 | 13 August 2018 |
| 5 | 11 September 2018 |
| 6 | 11 October 2018 |
| 7 | 12 November 2018 |
| 8 | 11 December 2018 |
| 9 | 11 January 2019 |
| 10 | 11 February 2019 |
| 11 | 11 March 2019 |
| 12 | 11 April 2019 |
| 13 | 13 May 2019 |
| 14 | 11 June 2019 |

| | | |
|-------------|---|---|
| | | <p>15 11 July 2019</p> <p>16 12 August 2019</p> <p>17 11 September 2019</p> <p>18 11 October 2019</p> <p>19 11 November 2019</p> <p>20 11 December 2019</p> <p>21 13 January 2020</p> <p>22 11 February 2020</p> <p>23 11 March 2020</p> <p>24 9 April 2020</p> <p>25 11 May 2020</p> <p>26 11 June 2020</p> <p>27 13 July 2020</p> <p>28 11 August 2020</p> <p>29 11 September 2020</p> <p>30 12 October 2020</p> <p>31 11 November 2020</p> <p>32 11 December 2020</p> <p>33 11 January 2021</p> <p>34 11 February 2021</p> <p>35 11 March 2021</p> <p>36 12 April 2021</p> |
| C.11 | Listing and admission to trading: | Application has been made by the Issuer (or on its behalf) for the Notes to be admitted to trading on the regulated market of the Irish Stock Exchange. |
| C.15 | Description of how the value of the Note is affected by the value of the underlying asset: | The Interest Amount, Final Redemption Amount and Automatic Early Redemption Amount (in each case, if any) payable in respect of the Notes are calculated by reference to the relevant underlying set out in Element C.20 below. Please also see Element C.9 (Payment Features) and Element C.10 (Derivative component in the interest payments). These Notes are derivative securities and their value may go down as well as up. If the observed price of the Reference Items go down, the Notes may have a lower value compared with circumstances in which |

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| | | <p>the observed prices go up.</p> <p>If the Worst Value on the Redemption Valuation Date is below 50 per cent. the risk of loss is similar to that of a direct investment in the Reference Item with the worst performance on the Redemption Valuation Date.</p> |
| C.16 | Expiration or maturity date of the Notes: | The Maturity Date of the Notes is 19 April 2021, subject to adjustment. |
| C.17 | Settlement procedure of derivative securities: | The Notes will be settled on the applicable Maturity Date or relevant delivery date at the relevant amount per Note. |
| C.18 | Return on derivative securities: | <p>The principal return is illustrated in Element C.9 (Payment Features) above.</p> <p>The principal return is illustrated in Element C.10 (Derivative component in the interest payments) above.</p> <p>These Notes are derivative securities and their value may go down as well as up.</p> |
| C.19 | Exercise price/final reference price of the underlying: | The final reference price of the underlying described in Element C.20 (<i>A description of the type of the underlying and where the information of the underlying can be found</i>) below shall be determined on the date(s) for valuation specified in C.9 (<i>Payment Features</i>) above subject to adjustment including that such final valuation may occur earlier in some cases |
| C.20 | A description of the type of the underlying and where the information of the underlying can be found: | <p>The underlying is a basket of Shares</p> <p>k=1, Itau Unibanco Holding S.A. see Bloomberg Code: ITUB UN <Equity></p> <p>k=2, Deere & Company see Bloomberg Code: DE UN <Equity></p> <p>k=3, Celgene Corporation see Bloomberg Code: CELG UW <Equity></p> |

Section D – Risks

| Element | Title | |
|----------------|--|---|
| D.2 | Key risks regarding the Issuer and the Guarantor: | <p>In purchasing Notes, investors assume the risk that the Issuer and the Guarantor may become insolvent or otherwise be unable to make all payments due in respect of the Notes. There is a wide range of factors which individually or together could result in the Issuer and the Guarantor becoming unable to make all payments due in respect of the Notes. It is not possible to identify all such factors or to determine which factors are most likely to occur, as the Issuer and the Guarantor may not be aware of all relevant factors and certain factors which they currently deem not to be material may become material as a result of the occurrence of events outside the Issuer's and the Guarantor's control. The Issuer and the Guarantor have identified a number of factors which could materially adversely affect their</p> |

businesses and ability to make payments due under the Notes. These factors include:

Risk Factors relating to the Issuer

- Issuer's dependence on the Guarantor to make payments on the Notes.
- Certain considerations in relation to the forum upon insolvency of the Issuer.

Factors that may affect the Guarantor's ability to fulfil its obligations under the Guarantee

Macroeconomic Risks

- Economic conditions in the countries where the Group operates could have a material adverse effect on the Group's business, financial condition and results of operations.
- Since the Guarantor's loan portfolio is highly concentrated in Spain, adverse changes affecting the Spanish economy could have a material adverse effect on its financial condition.
- Any decline in the Kingdom of Spain's sovereign credit ratings could adversely affect the Group's business, financial condition and results of operations.
- The Group may be materially adversely affected by developments in the emerging markets where it operates.
- The Group's earnings and financial condition have been, and its future earnings and financial condition may continue to be, materially affected by depressed asset valuations resulting from poor market conditions.
- Exposure to the real estate market makes the Group vulnerable to developments in this market.

Legal, Regulatory and Compliance Risks

- The Group is subject to substantial regulation and regulatory and governmental oversight. Changes in the regulatory framework could have a material adverse effect on its business, results of operations and financial condition.
- Increasingly onerous capital requirements may have a material adverse effect on the Guarantor's business, financial condition and results of operations.
- Minimum requirement for own funds and eligible liabilities (MREL). Any failure by BBVA and/or the Group to comply with its MREL could have a material adverse effect on the Guarantor's business, financial condition and results of operations.
- Increased taxation and other burdens imposed on the financial sector may have a material adverse effect on the Guarantor's business,

financial condition and results of operations.

- Contributions for assisting in the future recovery and resolution of the Spanish banking sector may have a material adverse effect on the Guarantor's business, financial condition and results of operations.
- Regulatory developments related to the EU fiscal and banking union may have a material adverse effect on the Guarantor's business, financial condition and results of operations.
- The Group's anti-money laundering and anti-terrorism policies may be circumvented or otherwise not be sufficient to prevent all money laundering or terrorism financing.
- The Group is exposed to risk in relation to compliance with anti-corruption laws and regulations and sanctions programmes.
- Local regulation may have a material effect on the Guarantor's business, financial condition, results of operations and cash flows.

Liquidity and Financial Risks

- The Guarantor has a continuous demand for liquidity to fund its business activities. The Guarantor may suffer during periods of market-wide or firm-specific liquidity constraints, and liquidity may not be available to it even if its underlying business remains strong.
- Withdrawals of deposits or other sources of liquidity may make it more difficult or costly for the Group to fund its business on favourable terms or cause the Group to take other actions.
- Implementation of internationally accepted liquidity ratios might require changes in business practices that affect the profitability of the Guarantor's business activities.
- The Group's businesses are subject to inherent risks concerning borrower and counterparty credit quality which have affected and are expected to continue to affect the recoverability and value of assets on the Group's balance sheet
- The Group's business is particularly vulnerable to volatility in interest rates.
- The Guarantor is dependent on its credit ratings and any reduction of its credit ratings could materially and adversely affect the Group's business, financial condition and results of operations.
- Highly-indebted households and corporations could endanger the Group's asset quality and future revenues.
- The Group depends in part upon dividends and other funds from subsidiaries.

Business and Industry Risks

- The Group faces increasing competition in its business lines.

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| | | <ul style="list-style-type: none"> • The Group faces risks related to its acquisitions and divestitures. • The Group is party to lawsuits, tax claims and other legal proceedings. • The Group's ability to maintain its competitive position depends significantly on its international operations, which expose the Group to foreign exchange, political and other risks in the countries in which it operates, which could cause an adverse effect on its business, financial condition and results of operations. <p>Financial and Risk Reporting</p> <ul style="list-style-type: none"> • Weaknesses or failures in the Group's internal processes, systems and security could materially adversely affect its results of operations, financial condition or prospects, and could result in reputational damage. • The financial industry is increasingly dependent on information technology systems, which may fail, may not be adequate for the tasks at hand or may no longer be available. • The Guarantor's financial statements are based in part on assumptions and estimates which, if inaccurate, could cause material misstatement of the results of its operations and financial position. <p>Risk related to Early Intervention and Resolution</p> <ul style="list-style-type: none"> • The Notes may be subject to the exercise of the Spanish Loss-Absorption Powers Bail-in Power by the Relevant Spanish Resolution Authority. Other powers contained in Law 11/2015 could materially affect the rights of the Noteholders under, and the value of, any Notes. • Noteholders may not be able to exercise their rights on an event of default in the event of the adoption of any early intervention or resolution measure under Law 11/2015 and the SRM Regulation. |
| D.3 | Key risks regarding the Notes: | <p>There are a number of risks associated with an investment in the Notes. These risks include:</p> <ul style="list-style-type: none"> • Notes may be redeemed prior to their scheduled maturity. • Claims of Holders under the Notes are effectively junior to those of certain other creditors. • Spanish Tax Rules may impose withholding tax in certain circumstances (subject to certain exceptions) and neither the Issuer nor the Guarantor is obliged to pay additional amounts in such event. • The procedure for provision of information described in the Base Prospectus is a summary only. • The conditions of the Notes contain provisions which may permit their modification without the consent of all investors. |

- If the Issuer has the right to redeem any Notes at its option, this may limit the market value of the Notes concerned and an investor may not be able to reinvest the redemption proceeds in a manner which achieves a similar effective return.
- The Issuer of the Notes may be substituted without the consent of the Noteholders.
- The Guarantor of the Notes may be substituted without the consent of the Noteholders.
- The Notes may be subject to withholding taxes in circumstances where the Issuer is not obliged to make gross up payments and this would result in holders receiving less interest than expected and could significantly adversely affect their return on the Notes.
- The value of the Notes could be adversely affected by a change in English law or administrative practice.
- Reliance on DTC, Euroclear and Clearstream, Luxembourg procedures.
- Credit ratings assigned to the Issuer, the Guarantor or any Notes may not reflect all the risks associated with an investment in those Notes.

Risks relating to the structure of particular Notes

- Investors may lose the original invested amount.
- The relevant market value of the Notes at any time is dependent on other matters in addition to the credit risk of the Issuer and Guarantor and the performance of the relevant Reference Item(s).
- If a Reference Item Linked Note includes Market Disruption Events or Failure to Open of an Exchange and the Calculation Agent determines such an event has occurred, any consequential postponement of any Strike Date, Valuation Date, Observation Date or Averaging Date may have an adverse effect on the Notes.
- There are risks associated with Notes where denominations involve integral multiples.
- If an investor holds Notes which are not denominated in the investor's home currency, that investor will be exposed to movements in exchange rates adversely affecting the value of its holding. In addition, the imposition of exchange controls in relation to any Notes could result in an investor not receiving payments on those Notes
- There are risks associated with leveraged exposures.
- There may be risks associated with any hedging transactions the Issuer enters into.
- There are risks related to Implicit Yield Notes.

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| | | <p>Generic Risk Factors that are associated with Notes that are linked to Reference Item(s).</p> <ul style="list-style-type: none"> • There are risks relating to Reference Item Linked Notes. • It may not be possible to use the Notes as a perfect hedge against the market risk associated with investing in a Reference Item. • There may be regulatory consequences to the Noteholder of holding Reference Item Linked Notes. • A Noteholder does not have rights of ownership in the Reference Item(s). • The past performance of a Reference Item is not indicative of future performance. <p>There are a number of risks associated with Notes that are linked to one or more specific types of Reference Items.</p> <ul style="list-style-type: none"> • There are risks specific relating to Equity Linked Notes. <p>Market Factors</p> <ul style="list-style-type: none"> • An active secondary market in respect of the Notes may never be established or may be illiquid and this would adversely affect the value at which an investor could sell his Notes. • There may be price discrepancies with respect to the Notes as between various dealers or other purchasers in the secondary market. <p>Potential Conflicts of Interest</p> <ul style="list-style-type: none"> • The Issuer, the Guarantor and their respective affiliates may take positions in or deal with Reference Item(s). • The Calculation Agent, which will generally be the Guarantor or an affiliate of the Guarantor, has broad discretionary powers which may not take into account the interests of the Noteholders. • The Issuer and/or the Guarantor may have confidential information relating to the Reference Item and the Notes. • The Guarantor's securities may be/form part of a Reference Item. • Potential conflicts of interest relating to distributors or other entities involved in the offer or listing of the Notes. <p>Calculation Agent powers should be considered</p> |
| D.6 | Risk warning: | See D.3 (“Key risks regarding the Notes”) above |

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| | Investors may lose the entire value of their investment or part of it in the event of the insolvency of the Issuer or if it is otherwise unable or unwilling to repay the Notes when repayment falls due or as a result of the performance of the relevant Reference Items |
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Section E – Offer

| Element | Title | |
|-------------|---|--|
| E.2b | Use of proceeds: | The net proceeds from each issue of Notes will be deposited with the Guarantor. The net proceeds from each issue will be used for loans and/or investments extended to, or made in, other companies and entities belonging to the Group (for this purpose, as defined in section 3.2 of the FMSA). |
| E.3 | Terms and conditions of the offer: | Not Applicable |
| E.4 | Interest of natural and legal persons involved in the issue/offer: | A fee has been paid by the Issuer to the Dealer, details of which are available upon request from the Dealer. |
| E.7 | Expenses charged to the investor by the Issuer: | Not Applicable - No expenses will be charged to investors by the Issuer. |