

PRICING SUPPLEMENT

PROHIBITION OF SALES TO EEA AND UK RETAIL INVESTORS – The Notes are not intended to be offered, sold or otherwise made available to and should not be offered, sold or otherwise made available to any retail investor in the European Economic Area ("EEA") or in the United Kingdom (the "UK"). For these purposes, a retail investor means a person who is one (or more) of: (i) a retail client as defined in point (11) of Article 4(1) of Directive 2014/65/EU (as amended, "MiFID II"); or (ii) a customer within the meaning of Directive (EU) 2016/97, where that customer would not qualify as a professional client as defined in point (10) of Article 4(1) of MiFID II. No key information document required by Regulation (EU) No 1286/2014 (as amended, the "PRIIPs Regulation") for offering or selling the Notes or otherwise making them available to retail investors in the EEA or in the UK has been prepared and therefore offering or selling the Notes or otherwise making them available to any retail investor in the EEA or in the UK may be unlawful under the PRIIPs Regulation.

MiFID II product governance / Professional investors and ECPs only target market – Solely for the purposes of the manufacturer's product approval process, the target market assessment in respect of the Notes has led to the conclusion that: (i) the target market for the Notes is eligible counterparties and professional clients only, each as defined in Directive 2014/65/EU (as amended, "MiFID II"); and (ii) all channels for distribution of the Notes to eligible counterparties and professional clients are appropriate. Any person subsequently offering, selling or recommending the Notes (a "distributor") should take into consideration the manufacturer's target market assessment; however, a distributor subject to MiFID II is responsible for undertaking its own target market assessment in respect of the Notes (by either adopting or refining the manufacturer's target market assessment) and determining appropriate distribution channels.

Pricing Supplement dated 30 October 2020

Informa PLC

Legal Entity Identifier (LEI): 5493006VM2LKUPSEDU20

Issue of

GBP 150,000,000 3.125 per cent. Notes due 5 July 2026 (the "Notes")

(to be consolidated and form a single Series with the

GBP 300,000,000 3.125 per cent. Notes due 5 July 2026 issued on 5 July 2018 (the "Original Notes"))

**Guaranteed by certain other companies in the Group
under the £3,500,000,000 Euro Medium Term Note Programme**

PART A – CONTRACTUAL TERMS

Terms used herein shall be deemed to be defined as such for the purposes of the Conditions (the "Conditions") set forth in the Base Listing Particulars dated 20 June 2018, which are incorporated by reference in the Base Listing Particulars dated 7 May 2020.

Full information on the Issuer, the Guarantors and the offer of the Notes is only available on the basis of the combination of this Pricing Supplement and the Base Listing Particulars dated 7 May 2020 and the supplemental Base Listing Particulars dated 25 September 2020 which together constitute a Base Listing Particulars (the "**Base Listing Particulars**"), save in respect of the Conditions which are set forth in the Base Listing Particulars dated 20 June 2018. The Base Listing Particulars is available for viewing at www.informa.com and copies may be obtained during normal business hours from the Issuer's registered office at 5 Howick Place, Westminster, London, SW1P 1WG.

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| 1. | (i) | Issuer: | Informa PLC |
| | (ii) | Guarantors: | Informa Group Holdings Limited
UBM plc |
| | | | (subject to Condition 4(d) (<i>Status and Guarantee – Release of Guarantors</i>)) |
| 2. | (i) | Series Number: | 2 |

- (ii) Tranche Number: 2
- (iii) Date on which the Notes become fungible: The Notes shall be consolidated, form a single series and be interchangeable for trading purposes with the Original Notes on exchange of the Temporary Global Note for interests in the Permanent Global Note, as referred to in paragraph 22 below which is expected to occur on or about 13 November 2020 (the "**Exchange Date**").
3. Specified Currency or Currencies: Pounds Sterling ("**GBP**")
4. Aggregate Nominal Amount:
- (i) Series: GBP 450,000,000
- (ii) Tranche: GBP 150,000,000
5. Issue Price: 99.703 per cent. of the Aggregate Nominal Amount of the Tranche plus accrued interest of GBP 1,553,938.36 from the period from, and including, the Interest Commencement Date to, but excluding, the Issue Date
- (i) Specified Denominations: GBP 100,000 and integral multiples of GBP 1,000 in excess thereof up to and including GBP 199,000. No Notes in definitive form will be issued with a denomination above GBP 199,000
- (ii) Calculation Amount: GBP 1,000
6. (i) Issue Date: 3 November 2020
- (ii) Interest Commencement Date: 5 July 2020
7. Maturity Date: 5 July 2026
8. (a) Interest Basis: 3.125 per cent. Fixed Rate
(further particulars specified below in paragraph 13)
- (b) Interest Rate Adjustment: Applicable
(Condition 8 applies)
- (c) Step-Up Margin: 1.25 per cent.
9. Redemption Basis: Subject to any purchase and cancellation or early redemption, the Notes will be redeemed on the Maturity Date at 100 per cent. of their nominal amount.
10. Change of Interest Basis: Applicable. See paragraphs 8(b) and 8(c) above and Condition 8
11. Put/Call Options: Issuer Call
Change of Control Put Option
(See paragraphs 16 and 18 below)

12. Date approval for issuance of Notes and Guarantees respectively obtained: 23 October 2020 (Issuance of the Notes) and 6 May 2020 (Guarantee by Informa Group Holdings Limited and UBM plc)

PROVISIONS RELATING TO INTEREST (IF ANY) PAYABLE

13. **Fixed Rate Note Provisions** Applicable
- (i) Rate(s) of Interest: Subject to adjustment as set out in Condition 8, 3.125 per cent. per annum payable in arrear on each Interest Payment Date
- (ii) Interest Payment Date(s): 5 July in each year commencing on 5 July 2021 up to and including the Maturity Date, not adjusted
- (iii) First Interest Payment Date: 5 July 2021
- (iv) Fixed Coupon Amount(s): Subject to adjustment as set out in Condition 8, GBP 31.25 per Calculation Amount
- (v) Broken Amount(s): Not Applicable
- (vi) Day Count Fraction: Actual/Actual (ICMA)
- (vii) Determination Dates 5 July in each year
14. **Floating Rate Note Provisions** Not Applicable
15. **Zero Coupon Note Provisions** Not Applicable

PROVISIONS RELATING TO REDEMPTION

16. Call Option Applicable
- (i) Optional Redemption Date(s): Any Payment Business Day from and including the Issue Date to but excluding the Maturity Date
- (ii) Optional Redemption Amount(s) (Call) of each Note and method, if any, of calculation of such amount(s):
 In the case of the Optional Redemption Date(s) falling in the period from and including the Issue Date to but excluding 5 April 2026: the Make Whole Redemption Amount
 In the case of the Optional Redemption Date(s) falling in the period from and including 5 April 2026 to but excluding the Maturity Date: at par per Calculation Amount
- (iii) If redeemable in part: Not applicable
- (iv) Notice Period: Not less than 15 nor more than 30 days
- (v) Make-Whole Redemption Margin: 0.3 per cent.
- (vi) Reference Security: UKT 1.500% 22 July 2026
- (vii) Quotation Time: 4.05 p.m. (London time)
- (viii) Reference Date: The third Business Day prior to the relevant Optional Redemption Date
17. Put Option Not Applicable

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| 18. | Change of Control Put Option | Applicable |
| | Change of Control Redemption Amount: | Par per Calculation Amount |
| 19. | Final Redemption Amount of each Note: | GBP 1,000 per Calculation Amount |
| 20. | Early Termination Amount: | Par per Calculation Amount |
| 21. | Early Redemption Amount (Tax): | Par per Calculation Amount |

GENERAL PROVISIONS APPLICABLE TO THE NOTES

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| 22. | Form of Notes: | Bearer Notes:

Temporary Global Note exchangeable for a Permanent Global Note which is exchangeable for Definitive Notes in the limited circumstances specified in the Permanent Global Note |
| 23. | New Global Note: | Yes |
| 24. | Additional Financial Centre(s) or other special provisions relating to payment dates: | TARGET2 |
| 25. | Talons for future Coupons to be attached to Definitive Notes (and dates on which such Talons mature): | No |

THIRD PARTY INFORMATION

Not Applicable

Signed

The Issuer

For and on behalf of:

INFORMA PLC

By: Gareth Wright


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Duly authorised

The Guarantors

For and on behalf of:

INFORMA GROUP HOLDINGS LIMITED

By: Gareth Wright



For and on behalf of:

UBM PLC

By: Gareth Wright



PART B – OTHER INFORMATION

1. LISTING AND ADMISSION TO TRADING

Admission to Trading:

Application has been made by the Issuer (or on its behalf) to The Irish Stock Exchange plc trading as Euronext Dublin ("**Euronext Dublin**") for the Notes to be admitted to the official list (the "**Official List**") and to trading on the Global Exchange Market of Euronext Dublin (the "**GEM**").

The Original Notes have been admitted to the Official List and to trading on GEM.

2. RATINGS

Ratings:

The Notes to be issued are expected to be rated:

S&P Global Ratings Europe Limited: BBB- (negative)

Moody's Investors Service Limited: Baa3 (negative)

3. INTERESTS OF NATURAL AND LEGAL PERSONS INVOLVED IN THE ISSUE/OFFER

Save for any fees payable to the Manager, so far as the Issuer is aware, no person involved in the offer of the Notes has an interest material to the offer. The Manager and its affiliates have engaged, and may in the future engage, in investment banking and/or commercial banking transactions with, and may perform other services for, the Issuer and the Guarantors and their affiliates in the ordinary course of business.

4. REASONS FOR OFFER

The net proceeds from the issue of the Notes will be applied by the Issuer for its general corporate purposes including the repayment of debt.

5. YIELD

Indication of yield:

3.181 per cent. per annum

The yield is calculated at the Issue Date on the basis of the Issue Price. It is not an indication of future yield.

OPERATIONAL INFORMATION

6. ISIN Code:

Until the Notes are consolidated, become fungible with and form a single Series with the Original Notes on the Exchange Date, the Notes will have the temporary ISIN Code XS2251329178. After that, the Notes will have the same ISIN Code as the Original Notes, which is XS1853426895.

7. Common Code:

Until the Notes are consolidated, become fungible with and form a single Series with the Original Notes on the Exchange Date, the Notes will have the temporary Common Code 225132917. After that, the Notes will have the same Common Code as the Original Notes, which is 185342689.

8. Delivery:

Delivery against payment

9. Names and addresses of additional Paying Agent(s) (if any):

Not Applicable

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| 10. | Intended to be held in a manner which would allow Eurosystem eligibility: | Yes. Note that the designation "yes" simply means that the Notes are intended upon issue to be deposited with one of the ICSDs as common safekeeper and does not necessarily mean that the Notes will be recognised as eligible collateral for Eurosystem monetary policy and intra day credit operations by the Eurosystem either upon issue or at any or all times during their life. Such recognition will depend upon the ECB being satisfied that Eurosystem eligibility criteria have been met. |
| 11. | Any clearing systems(s) other than Euroclear Bank SA/NV and Clearstream Banking S.A. and the relevant identification number(s): | Not Applicable |

DISTRIBUTION

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| 12. | U.S. Selling Restrictions: | Reg. S Category 2/TEFRA D |
| 13. | Prohibition of Sales to EEA and UK Retail Investors: | Applicable |
| 14. | Prohibition of Sales to Belgian Consumers: | Applicable |
| 15. | Method of distribution: | Non-syndicated |
| | (i) If syndicated: | Not Applicable |
| | (ii) If non-syndicated, name of Dealer: | Morgan Stanley & Co. International plc |