

## FINAL TERMS

13 July 2018

### **BBVA GLOBAL MARKETS, B.V.**

*(a private company with limited liability (besloten vennootschap met beperkte aansprakelijkheid) incorporated under Dutch law with its seat in Amsterdam, the Netherlands but its tax residency in Spain)*

(as "**Issuer**")

Issue of Series 725 EUR 5,600,000 Equity Linked Instalment Notes due 2021 (the "**Notes**")

under the €4,000,000,000

Structured Medium Term Note Programme

guaranteed by

### **BANCO BILBAO VIZCAYA ARGENTARIA, S.A.**

*(incorporated with limited liability in Spain)*

(as "**Guarantor**")

These Notes are not intended for, and are not to be offered to, the public in any jurisdiction of the EEA.

Any person making or intending to make an offer of the Notes may only do so in circumstances in which no obligation arises for the Issuer or the Dealer to publish a prospectus pursuant to Article 3 of the Prospectus Directive or to supplement a prospectus pursuant to Article 16 of the Prospectus Directive, in each case, in relation to such offer.

Neither the Issuer nor the Dealer has authorised, nor do they authorise, the making of any offer of Notes in any other circumstances.

## PART A- CONTRACTUAL TERMS

Terms used herein shall be deemed to be defined as such for the purposes of the General Conditions of the Notes (and, together with the applicable Annex(es), the "**Conditions**") set forth in the Base Prospectus dated 18 June 2018 which constitutes a base prospectus for the purposes of the Prospectus Directive (the "**Base Prospectus**"). This document constitutes the Final Terms of the Notes described herein for the purposes of Article 5.4 of the Prospectus Directive and must be read in conjunction with the Base Prospectus. Full information on the Issuer, the Guarantor and the offer of the Notes is only available on the basis of the combination of these Final Terms and the Base Prospectus. The Base Prospectus has been published on the websites of Euronext Dublin ([www.ise.ie](http://www.ise.ie)) and the Central Bank of Ireland (<http://www.centralbank.ie>).

The Notes have not been and will not be registered under the United States Securities Act of 1933, as amended (the "**Securities Act**") or under any state securities laws, and the Notes may not be offered, sold, transferred, pledged, delivered, redeemed, directly or indirectly, at any time within the United States or to, or for the account or benefit of, or by, any U.S. person. Furthermore, the Notes do not constitute, and have not been marketed as, contracts of sale of a commodity for future delivery (or options thereon) subject to the U.S. Commodity Exchange Act, as amended (the "**CEA**"), and trading in the Notes has not been approved by the U.S. Commodity Futures Trading Commission (the "**CFTC**") pursuant to the CEA, and no U.S. person may at any time trade or maintain a position in the Notes. For a description of the restrictions on offers and sales of the Notes, see "*Subscription and Sale*" in the Base Prospectus.

As used herein, "**U.S. person**" includes any "**U.S. person**" or person that is not a "**non-United States person**" as either such term may be defined in Regulation S or in regulations adopted under the CEA.

1. (a) Issuer: BBVA Global Markets, B.V. (NIF: N0035575J)
- (b) Guarantor: Banco Bilbao Vizcaya Argentaria, S.A. (NIF: A48265169)
- (c) Principal Paying Agent: Deutsche Bank AG, London Branch
- (d) Registrar: Not applicable
- (e) Transfer Agent: Not applicable
- (f) Calculation Agent: Banco Bilbao Vizcaya Argentaria, S.A.
2. (a) Series Number: 725
- (b) Tranche Number: 1
- (c) Date on which the Notes will be consolidated and form a single Series: Not applicable
- (d) Applicable Annex(es): Annex 1: Payout Conditions  
Annex 3: Equity Linked Conditions
3. Specified Notes Currency or Currencies: Euro (“**EUR**”)
4. Aggregate Nominal Amount:
  - (a) Series: EUR 5,600,000
  - (b) Tranche: EUR 5,600,000
5. Issue Price: 100 per cent. of the Aggregate Nominal Amount
6. (a) Specified Denomination(s): EUR 100,000
- (b) Minimum Tradable Amount: Not applicable
- (c) Calculation Amount: EUR 100,000 (the “**Original Calculation Amount**”) minus, for the purposes of any calculation by reference to the Calculation Amount on any day, the sum of the Instalment Amounts paid prior to the relevant day
7. (a) Issue Date: 13 July 2018
- (b) Interest Commencement Date: Not applicable
8. Maturity Date: 13 July 2021 or if that is not a Business Day the immediately succeeding Business Day
9. Interest Basis: Applicable

		Specified Interest Amount (see paragraph 16 and 19 below)
10.	Redemption Basis:	Equity Linked Redemption
11.	Reference Item(s):	See paragraph See paragraph 35(i) Basket of Shares below
12.	Put/Call Options:	Not applicable
13.	Settlement Exchange Rate Provisions:	Not applicable
14.	Knock-in Event:	Applicable: Knock-in Value is less than the Knock-in Barrier
	(i) Knock-in Value:	Worst Value
		Where:
		<p>“<b>Worst Value</b>” means, in respect of the Knock-in Determination Day, the RI Value for the Reference Item(s) with the lowest or equal lowest RI Value for any Reference Item in the Basket in respect of such Knock-in Determination Day</p> <p>“<b>RI Value</b>” means, in respect of a Reference Item and the Knock-in Determination Day, the (i) RI Closing Value for such Reference Item in respect of such Knock-in Determination Day, divided by (ii) the relevant RI Initial Value.</p> <p>“<b>RI Closing Value</b>” means, in respect of a Reference Item and a Knock-in Determination Day, if the relevant Reference Item is a Share, the Settlement Level (as defined in the Equity Linked Conditions)</p> <p>“<b>RI Initial Value</b>” means, in respect of a Reference Item, the Initial Closing Price</p> <p>“<b>Initial Closing Price</b>” means the RI Closing Value of a Reference Item on the Strike Date or the Initial Calculation Date</p>
	(ii) Knock-in Barrier:	50 per cent.
	(iii) Knock-in Range:	Not applicable
	(iv) Knock-in Determination Day(s):	Redemption Valuation Date (see paragraph 35 (x) below)
	(v) Knock in Determination Period:	Not applicable

- (vi) Knock-in Period Beginning Date: Not applicable
  - (vii) Knock-in Period Beginning Date  
Scheduled Trading Day Convention: Not applicable
  - (viii) Knock-in Period Ending Date: Not applicable
  - (ix) Knock-in Period Ending Date  
Scheduled Trading Day Convention: Not applicable
  - (x) Knock-in Valuation Time: Scheduled Closing Time
- 15. Knock-out Event:** Not applicable

**PROVISIONS RELATING TO INTEREST (IF ANY) PAYABLE**

- 16. Interest:** Applicable
- (i) Interest Period End Date(s): Not applicable
  - (ii) Business Day Convention for  
Interest Period End Date(s): Not applicable
  - (iii) Interest Payment Date(s): 14 January 2019, 15 July 2019, 13 January 2020, 13  
July 2020, 13 January 2021 and 13 July 2021
  - (iv) Business Day Convention for  
Interest Payment Date(s): Following Business Day Convention
  - (v) Minimum Interest Rate: Not applicable
  - (vi) Maximum Interest Rate: Not applicable
  - (vii) Day Count Fraction: Not applicable
  - (viii) Determination Date(s): Not applicable
  - (ix) Rate of Interest: Not applicable
- 17. Fixed Rate Note Provisions:** Not applicable
- 18. Floating Rate Note Provisions:** Not applicable
- 19. Specified Interest Amount Note Provisions:** Applicable
- (i) Specified Interest Amount(s): In respect of the Specified Interest Payment Date  
falling on 14 January 2019, EUR 1,515 per Calculation  
Amount  
  
In respect of the Specified Interest Payment Dates  
from and including 15 July 2019 to and including 13  
July 2021, EUR 315 per Calculation Amount

(ii)	Specified Interest Payment Date(s):	Each Interest Payment Date (see paragraph 16(iii) above), as adjusted in accordance with the Business Day Convention
(iii)	Specified Interest Amount Multiplier:	Not applicable
(iv)	Business Day Convention	Following Business Day Convention
<b>20.</b>	<b>Zero Coupon Note Provisions:</b>	Not applicable
<b>21.</b>	<b>Index Linked Interest Provisions:</b>	Not applicable
<b>22.</b>	<b>Equity Linked Interest Provisions:</b>	Not applicable
<b>23.</b>	<b>Fund Linked Interest Provisions:</b>	Not applicable
<b>24.</b>	<b>Inflation Linked Interest Provisions:</b>	Not applicable
<b>25.</b>	<b>Foreign Exchange (FX) Rate Linked Interest Provisions:</b>	Not applicable
<b>26.</b>	<b>Reference Item Rate Linked Interest:</b>	Not applicable
<b>27.</b>	<b>Combination Note Interest:</b>	Not applicable

**PROVISIONS RELATING TO REDEMPTION**

<b>28.</b>	<b>Final Redemption Amount:</b>	Calculation Amount * Final Payout
<b>29.</b>	<b>Final Payout:</b>	Applicable

**Redemption (x) – Barrier and Knock-in Standard**

(A) If the Final Redemption Condition is satisfied in respect of the Redemption Valuation Date:

**100 per cent; or**

(B) If the Final Redemption Condition is not satisfied in respect of the Redemption Valuation Date and no Knock-in Event has occurred:

**no Final Redemption Amount will be payable and Physical Delivery will apply; or**

(C) If the Final Redemption Condition is not satisfied in respect of the Redemption Valuation Date and a Knock-in Event has occurred:

**50 per cent.**

Where:

**"Final Redemption Condition"** means, in respect of the Redemption Valuation Date, that the Worst Value on such Redemption Valuation Date, as determined by the Calculation Agent is equal to or greater than 85 per cent.

**"Worst Value"** means, in respect of the Knock-in Determination Day, the RI Value for the Reference Item(s) with the lowest or equal lowest RI Value for any Reference Item in the Basket in respect of such Knock-in Determination Day

**"RI Value"** means, in respect of a Reference Item and the Knock-in Determination Day, the (i) RI Closing Value for such Reference Item in respect of such Knock-in Determination Day, divided by (ii) the relevant RI Initial Value.

**"RI Closing Value"** means, in respect of a Reference Item and a Knock-in Determination Day, if the relevant Reference Item is a Share, the Settlement Level (as defined in the Equity Linked Conditions)

**"RI Initial Value"** means, in respect of a Reference Item, the Initial Closing Price

**"Initial Closing Price"** means the RI Closing Value of a Reference Item on the Strike Date or the Initial Calculation Date

- 30. **Automatic Early Redemption:** Not applicable
- 31. **Issuer Call Option:** Not applicable
- 32. **Noteholder Put:** Not applicable
- 33. **Early Redemption Amount:** As set out in General Condition 6
- 34. **Index Linked Redemption:** Not applicable
- 35. **Equity Linked Redemption:** Applicable

(i) Share/Basket of Shares/Basket Company: The following Reference Items from k = 1 to k= 3 will apply:

See table below

k	Share Company	Share Currency	ISIN of Share(s)	Screen Page	Exchange(s)
1	Iberdrola S.A.	EUR	ES0144580Y14	Bloomberg Code:	Madrid Stock

				[IBE <Equity> SM]	Exchange
2	Volkswagen AG	EUR	DE0007664039	Bloomberg Code: [VOW3 GY] <Equity>	Xetra Stock Exchange
3	BP PLC	GBP	GB0007980591	Bloomberg Code: [BP/ LN] <Equity>	London Stock Exchange

- (ii) Share Currency: See table above
- (iii) ISIN of Share(s): See table above
- (iv) Screen Page: See table above
- (v) Exchange: See table above
- (vi) Related Exchange(s): All Exchanges
- (vii) Depositary Receipt provisions: Not applicable
- (viii) Strike Date: 13 July 2018
- (ix) Averaging: Averaging does not apply to the Notes
- (x) Redemption Valuation Date(s): 6 July 2021
- (xi) Valuation Time: Scheduled Closing Time
- (xii) Observation Date(s): Not applicable
- (xiii) Exchange Business Day: (All Shares Basis)
- (xiv) Scheduled Trading Day: (All Shares Basis)
- (xv) Share Correction Period: As set out in Equity Linked Condition 8
- (xvi) Disrupted Days: As set out in Equity Linked Condition 8  
Specified Maximum Days of Disruption will be equal to three
- (xvii) Market Disruption: As set out in Equity Linked Condition 8
- (xviii) Extraordinary Events: As per the Equity Linked Conditions
- (xix) Additional Disruption Events: As per the Equity Linked Conditions
- 36. Fund Linked Redemption:** Not applicable

37. **Inflation Linked Redemption:** Not applicable
38. **Credit Linked Redemption:** Not applicable
39. **Foreign Exchange (FX) Rate Linked Redemption:** Not applicable
40. **Reference Item Rate Linked Redemption:** Not applicable
41. **Combination Note Redemption:** Not applicable
42. **Provisions applicable to Instalment Notes:** Applicable
- (i) Instalment Amounts: Instalment Date 1: EUR 80,000 per Calculation Amount  
Instalment Date 2: an amount per Calculation Amount equal to the Final Redemption Amount
- (ii) Instalment Dates: Instalment Date 1: 14 January 2019  
Instalment Date 2: Maturity Date
43. **Provisions applicable to Physical Delivery:** Applicable
- (i) Entitlement Amount: A nominal amount of the Relevant Asset equal to an amount per Calculation Amount equal to:
- Calculation Amount / (Performing RI Strike Price\*FX)**
- The Entitlement Amount will be rounded down to the nearest unit of each Relevant Asset capable of being delivered (the “**Equity Element**”) and in lieu thereof the Issuer will pay a residual amount (the “**Residual Amount**”) equal to:
- [(Entitlement Amount – Equity Element) \* Physical Delivery Price]\*FX**
- Where,
- “**Performing RI Strike Price**” means, in respect of the Redemption Valuation Date, the RI Initial Value in respect of the Reference Item with the Worst Value on such Redemption Valuation Date
- “**Physical Delivery Price**” means, in respect of the Redemption Valuation Date, the RI Closing Value in respect of the Reference Item with the Worst Value on such Redemption Valuation Date



**FX**” means, for the purpose of converting an amount in respect of a Reference Item into the Specified Notes Currency on the Redemption Valuation Date, (i) for k=1 and k=2 means 1, and (ii) for k=3 means 1/EURGBP, which is determined by the Calculation Agent as the inverse of the EUR/GBP exchange rate (expressed as a number of GBP per one EUR) which appears on the Bloomberg Screen “BFIX” Page on 2.00 pm Frankfurt time on the Redemption Valuation Date, or if that is not a Business Day the immediately succeeding Business Day

**“Worst Value”** means, in respect of the Redemption Valuation Date, the RI Value for the Reference Item(s) with the lowest or equal lowest RI Value for any Reference Item in the Basket in respect of such Redemption Valuation Date.

**“RI Value”** means, in respect of a Reference Item and the Redemption Valuation Date, the (i) RI Closing Value for such Reference Item in respect of such Redemption Valuation Date, divided by (ii) the relevant RI Initial Value.

**“RI Closing Value”** means, in respect of a Reference Item and the Redemption Valuation Date, if the relevant Reference Item is a Share, the Settlement Level (as defined in the Equity Linked Conditions)

**“RI Initial Value”** means, in respect of a Reference Item, the Initial Closing Price

**“Initial Closing Price”** means the RI Closing Value of a Reference Item on the Strike Date or the Initial Calculation Date

- |       |  |  |
|-------|--|--|
| (ii)  | Unwind Costs:                          | Not applicable   |
| (iii) | Cut-off Date:                          | The second Business Day immediately preceding the Delivery Date  |
|       |  | The Issuer will procure delivery of the Entitlement in respect of the Notes to the participant’s account in Euroclear/Clearstream where the Notes are held |
| (iv)  | Settlement Business Day(s):            | TARGET and London  |
| (v)   | Delivery Agent:                        | Banco Bilbao Vizcaya Argentaria, S.A.  |
| (vi)  | Assessed Value Payment Amount:         | Applicable   |
| (vii) | Failure to Deliver due to Illiquidity: | Applicable   |

44. **Provisions applicable to Partly Paid Notes; amount of each payment comprising the Issue Price and date on which each payment is to be made and consequences of failure to pay, including any right of the Issuer to forfeit the Notes and interest due on late payment:** Not applicable
45. **Variation of Settlement:** The Issuer does not have the option to vary settlement in respect of the Notes as set out in General Condition 5(b)(ii)
46. **Payment Disruption Event:** Not applicable

**GENERAL PROVISIONS APPLICABLE TO THE NOTES**

47. **Form of Notes:** Bearer Notes:  
  
Temporary Bearer Global Note exchangeable for a Permanent Bearer Global Note which is exchangeable for definitive Bearer Notes only upon an Exchange Event excluding the exchange event described in paragraph (iii) of the definition in the permanent Global Note
48. **New Global Note:** No
49. (i) **Financial Centre(s):** Not applicable  
(ii) **Additional Business Centre(s):** Not applicable
50. **Talons for future Coupons or Receipts to be attached to definitive Notes (and dates on which such Talons mature):** No
51. **Redenomination, renominalisation and reconventioning provisions:** Not applicable
52. **Prohibition of Sales to EEA Retail Investors:** Not applicable
53. **Sales outside EEA only:** Not applicable

**RESPONSIBILITY**

The Issuer and the Guarantor accept responsibility for the information contained in these Final Terms and declare that the information contained in these Final Terms is, to the best of their knowledge, in accordance with the facts and contains no omission likely to affect its import.

Signed on behalf of the Issuer:

By: Christian Malensen

Duly authorised **Authorised Signatory**  
**Firma Autorizada**

Signed on behalf of the Guarantor:

By: \_\_\_\_\_

Duly authorised **MARIAN COSCARÓN TOMÉ**  
**Authorised Signatory**  
**Firma Autorizada**

## PART B -OTHER INFORMATION

### 1 Listing and Admission to trading

Application has been made for the Notes to be admitted to trading on Euronext Dublin's regulated market with effect from the Issue Date

### 2 Ratings

Ratings: The Notes have not been rated

### 3 Interests of Natural and Legal Persons Involved in the Issue

Save for any fees payable to the Dealer, so far as the Issuer is aware, no person involved in the offer of the Notes has an interest material to the offer.

### 4 Estimated Net Proceeds and Total Expenses

- (i) Estimated net proceeds: EUR 5,600,000
- (ii) Estimated total expenses: The estimated total expenses that can be determined as of the issue date are up to EUR 600 consisting of listing fees, such expenses exclude certain out-of-pocket expenses incurred or to be incurred by or on behalf of the issuer in connection with the admission to trading

### 5 Performance of Share, Explanation of Effect on Value of Investment and Other Information concerning the Underlying

The past and future performance, the volatility and background information about each Share can be obtained from the corresponding Bloomberg Screen Page as set out in paragraph 35(iv) above.

For a description of any adjustments and disruption events that may affect the Reference Items and any adjustment rules in relation to events concerning the Reference Items (if applicable) please see Annex 3 (*Additional Terms and Conditions for Equity Linked Notes*) in the Issuer's Base Prospectus.

The Issuer does not intend to provide post-issuance information.

### 6 Operational Information

- (i) ISIN Code: XS1823620007
- (ii) Common Code: 182362000
- (iii) CUSIP: Not applicable
- (iv) Valoren Code: Not applicable
- (v) Other Code(s): Not applicable
- (vi) Any clearing system(s) other than Not applicable

Iberclear, Euroclear, Clearstream Luxembourg and the DTC approved by the Issuer and the Principal Paying Agent and the relevant identification number(s):

- (vii) Delivery: Delivery against payment
- (viii) Additional Paying Agent(s) (if any): Not applicable
- (ix) Intended to be held in a manner which would allow Eurosystem eligibility: No.

## 7 DISTRIBUTION

- 7.1 Method of distribution: Non-syndicated
- 7.2 If non-syndicated, name and address of relevant Dealer: Banco Bilbao Vizcaya Argentaria,S.A.  
C/ Saucedá 28  
28050 Madrid Spain
- 7.3 U.S. Selling Restrictions: The Notes are only for offer and sale outside the United States in offshore transactions to persons that are not U.S. persons in reliance on Regulation S under the Securities Act and may not be offered, sold, transferred, pledged, delivered, redeemed, directly or indirectly, at any time within the United States or to, or for the account or benefit of, or by, any U.S. person.  
  
Each initial purchaser of the Notes and each subsequent purchaser or transferee of the Notes shall be deemed to have agreed with the issuer or the seller of such Securities that (i) it will not at any time offer, sell, resell or deliver, directly or indirectly, such Securities so purchased in the United States or to, or for the account or benefit of, any U.S. person or to others for offer, sale, resale or delivery, directly or indirectly, in the United States or to, or for the account or benefit of, any U.S. person and (ii) it is not purchasing any Securities for the account or benefit of any U.S. person.  
  
Reg. S Compliance Category 2; TEFRA D
- 7.4 U.S. "Original Issue Discount" Legend: Not applicable
- 7.5 Non-Exempt Offer: Not applicable

The Issuer is only offering to and selling to the Dealer pursuant to and in accordance with the terms of the Programme Agreement. All sales to persons other than the Dealer will be made by the Dealer or persons to whom they sell, and/or otherwise make arrangements with, including the Financial Intermediaries. The Issuer shall not be liable for any offers, sales or purchase of Notes by the Dealer or Financial Intermediaries in

accordance with the arrangements in place between any such Dealer or any such Financial Intermediary and its customers.

